

eco rugs

Designed to last forever

COLLECTION
2026

OUR PHILOSOPHY

Our philosophy is based on a single concept: we are more than just a manufacturer of carpets, we're a home decorator with the creativity to inspire beautiful interiors and transform the generic into magic.

Because people are seeking beauty, elegance, comfort and value for their homes our designers and technicians create collections that are modern, accessible and crafted to bring the utmost pleasure. And because your tastes are unique, we commit to bold concepts that bring the ultimate in sophistication to your floorcovering.

We are also acutely aware of the need to act for the good of the environment and to play our part in the common challenge to take care of our beloved planet. We place the environment front and centre of our dedication to creating beautiful floorcoverings, so you can enjoy your home decoration knowing you've also made a commitment to a better future.

At Louis De Poortere you will find rugs, carpets and stair runners, which you can freely mix and match to make your decorating Home Sweet Home experience a pleasure. Our passion is to offer you this pleasure.



TRADITION MADE CIRCULAR

Founded in 1929, Louis De Poortere has set the standard for excellence in machine-woven carpets and rugs, bringing Belgian craftsmanship and enduring quality to homes and businesses worldwide. As a family-owned company now in its fourth generation, Louis De Poortere blends the heritage of Wilton weaving with modern Jacquard flatweave techniques, creating innovative, trend-setting designs that redefine the art of rug-making. Each product is proudly crafted in Belgium, upholding our commitment to ethical production and supporting local artisans.

In 2023, Louis De Poortere launched the Ecorugs collection, a major step toward environmental responsibility. Using recycled polyester yarn—repurposed through its Take Care Program—the Ecorugs line is a testament to the vision for sustainable, circular design, demonstrating how tradition can adapt to support a healthier planet.



INDEX

21

MEDITATION COLLECTION

Sendai
Drop
Kanji
Aquarelle
Lagoon

67

CRAFT COLLECTION

Zen garden
Brush
Marble
Ribbon
Chess

103

STRUCTURES COLLECTION

Berber

111

GALLERY COLLECTION

Stones
Cubik

129

COLLECTION 2025

Coral
Sol
Virgin land
Griff
Cracks
Jacob's ladder
Sakura
Suzani
Tabriz
Ushak
Kasak
Kilim
Bakhtiari
Medallion
Papercut
Baobab
Pop
Shapes Fresque
Venetian Dust
Streaks
Module

LIVING BEYOND WALLS

Indoor - Outdoor Harmony

As the lines between indoor and outdoor living continue to blur, the garden and terrace have evolved into more than just outdoor spaces, they have become true extensions of the home. These areas are no longer merely functional; they've transformed into an additional room, a seamless continuation of your interior, offering comfort, creativity, and a reflection of your personal style.

Recognizing this shift, Louis De Poortere is proud to announce that, **starting 2026, its full collection of Iconic Ecorugs will be available for outdoor use.** Crafted with sustainability in mind and designed for both elegance and durability, these rugs bring the same timeless quality of your indoor spaces to your outdoor oasis, creating a harmonious flow between your interior and exterior lifestyle.



Sustainability with style
inside & out!

2072 ROSEBUD



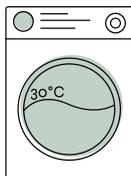
OUTDOOR

WASHABILITY

Ecorugs are designed with real life in mind. Thanks to their flatweave polyester construction, they are naturally stain-resistant and easy to maintain, they're all machine washable now.

This means they can go directly into your washing machine for a deep clean, making life with pets infinitely easier.

For day-to-day care, vacuuming and spot cleaning are usually enough and for tougher stains, we recommend the James Starterset, a professional-grade cleaning kit specially developed for textile care. It's safe, effective, and perfect for keeping your Ecorug looking as good as new.





ECORUGS COLLECTION 2026

Color in Motion

The 2026 collection explores design as a sensory experience, where color, gesture, and material interact to create atmospheres that are both contemporary and soothing. Each rug becomes a canvas for expression, oscillating between graphic exploration and poetic spontaneity.

With Drop, color takes center stage. Inspired by Indian celebrations of renewal, the motif radiates from the rug's center, allowing the pigments to express themselves in all their intensity against an immaculate background. In a similar quest for chromatic sensitivity, Sendai draws on the spirit of traditional tie-dye. The hues blend in subtle gradations, evoking the artisan's touch and the poetry of color transitions. Reinterpreted with a contemporary sensibility, this inspiration brings depth, softness, and understated elegance to the space.

This pursuit of fluidity also extends to the shapes themselves. In 2026, the collection expands with a new peanut-shaped size, featuring organic and enveloping lines. This unique silhouette breaks with the rigidity of the traditional rectangle and introduces a natural softness, inviting a new way of inhabiting space.

Finally, Louis De Poortere takes another step forward with the launch of the Custom Size Program. For a selection of designs, it is now possible to choose personalized dimensions and special shapes, offering greater creative freedom and a tailor-made solution for the most demanding projects. This approach affirms more than ever our commitment to placing design at the service of interior architecture and contemporary living spaces.





Cacahuète

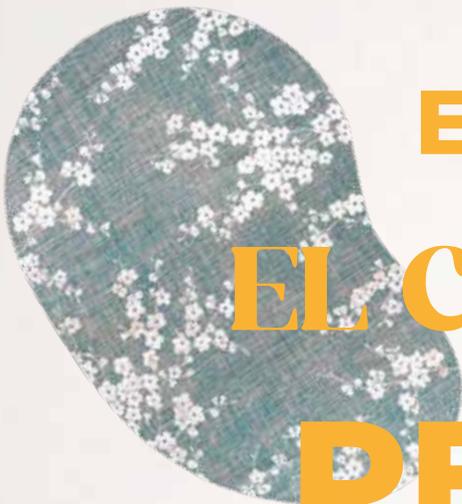
ERDNUSS

EL CACAHUETE

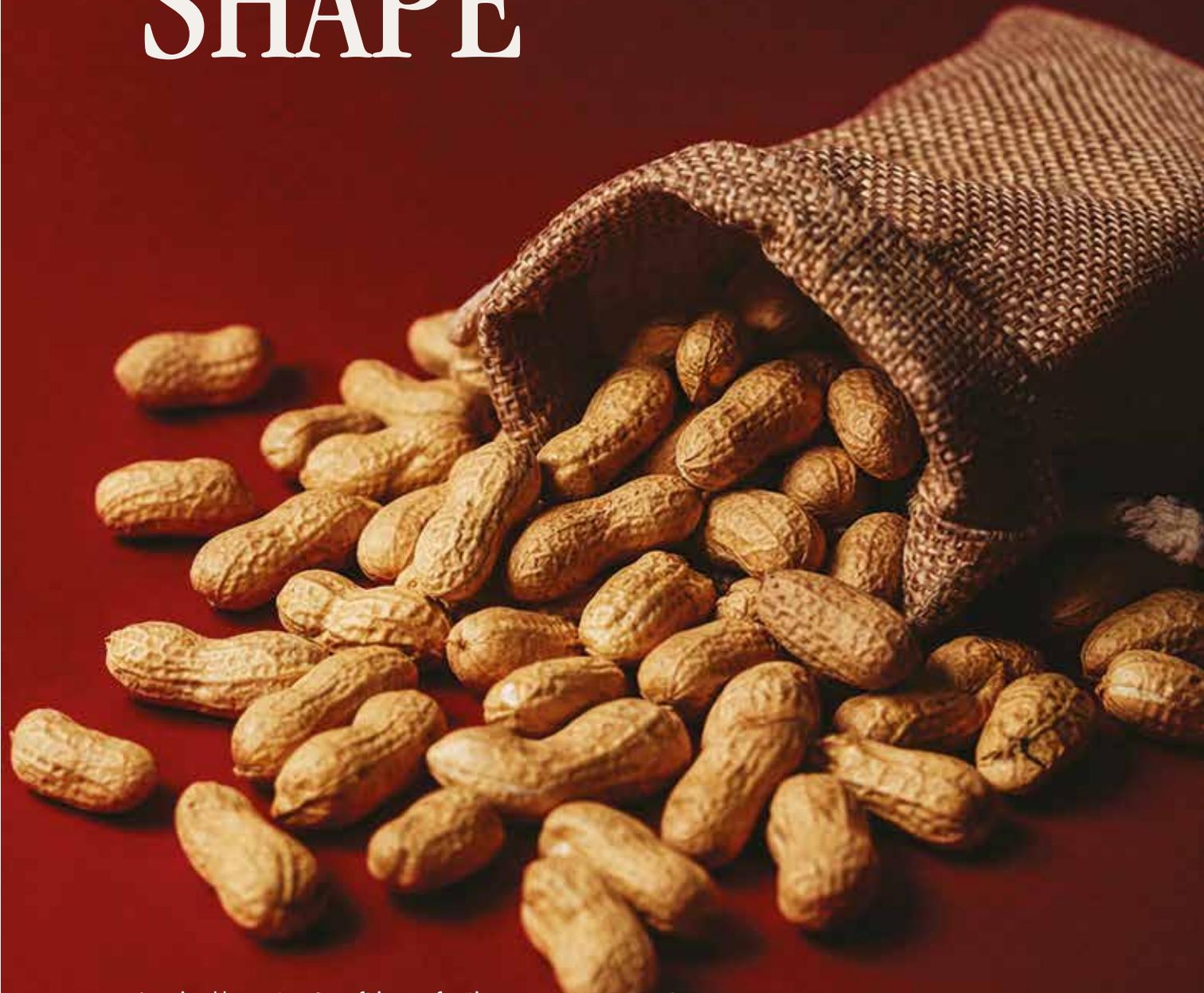
PEANUT

ARACHIDI

PINDA



NEW SHAPE



Inspired by nature's soft imperfections, our new peanut-shaped rug brings a playful yet refined organic form to any space. Its gently curved silhouette breaks away from rigid lines, adding warmth, movement, and a sense of ease to both modern and relaxed interiors. Designed to feel natural and inviting, this shape creates a subtle statement while harmonizing effortlessly with surrounding furniture.

CUSTOM SIZE



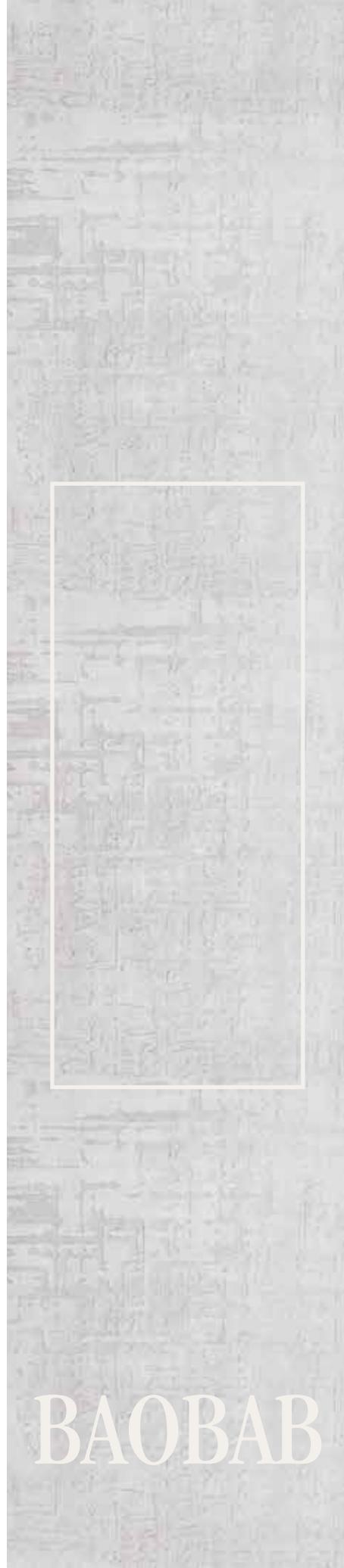
“De la forme naît l’idée”

- Gustave Flaubert

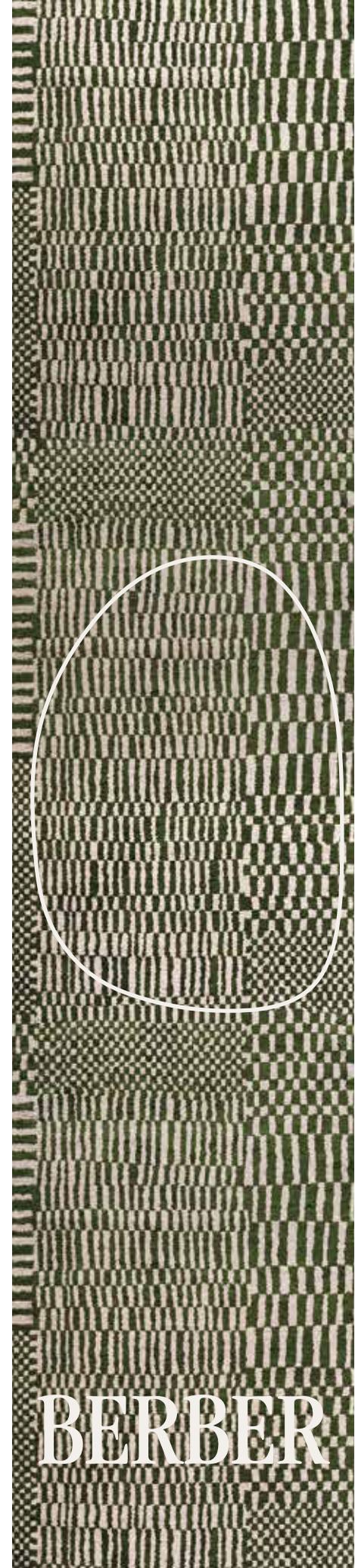
Designed as a canvas for creativity, our custom size program invites you to move beyond standard dimensions. Woven on expansive 3-meter-wide rolls, three signature designs can be shaped into bespoke rectangles or flowing organic silhouettes. Each cut is an opportunity to respond intuitively to space, allowing form, proportion, and movement to come together in a truly personalized rug.



CORAL



BAOBAB



BERBER

MEDITATION

COLLECTION 2026



2070 COTTAGE GREY

SENDAI

MEDITATION COLLECTION

Sendai finds its inspiration in traditional Indian fabric techniques, where colors melt into one another to create gradients of great delicacy. These tie-dye effects, imprinted with artisanal gestures, have been reinterpreted here with a contemporary gaze. Rather than faithfully reproducing these motifs, the design strives to capture their essence: the fluid transition of hues, the sensation of movement, the poetry of color passages.

In Sendai, every nuance is placed with care to create a composition that is both mastered and open, offering a subtle balance between spontaneity and structure. The gradients, worked in large flat tints, give the rug a modern character without ever breaking with the softness of its original inspiration. The sobriety of the motif, combined with this exploration of color, confers a discreet elegance upon Sendai.

The result is a rug that integrates naturally into contemporary interiors: streamlined enough to let the space breathe, yet bearing a visual identity that brings depth and warmth. SENDAI invites an attentive look, a quiet contemplation, like a landscape revealing itself in successive nuances.

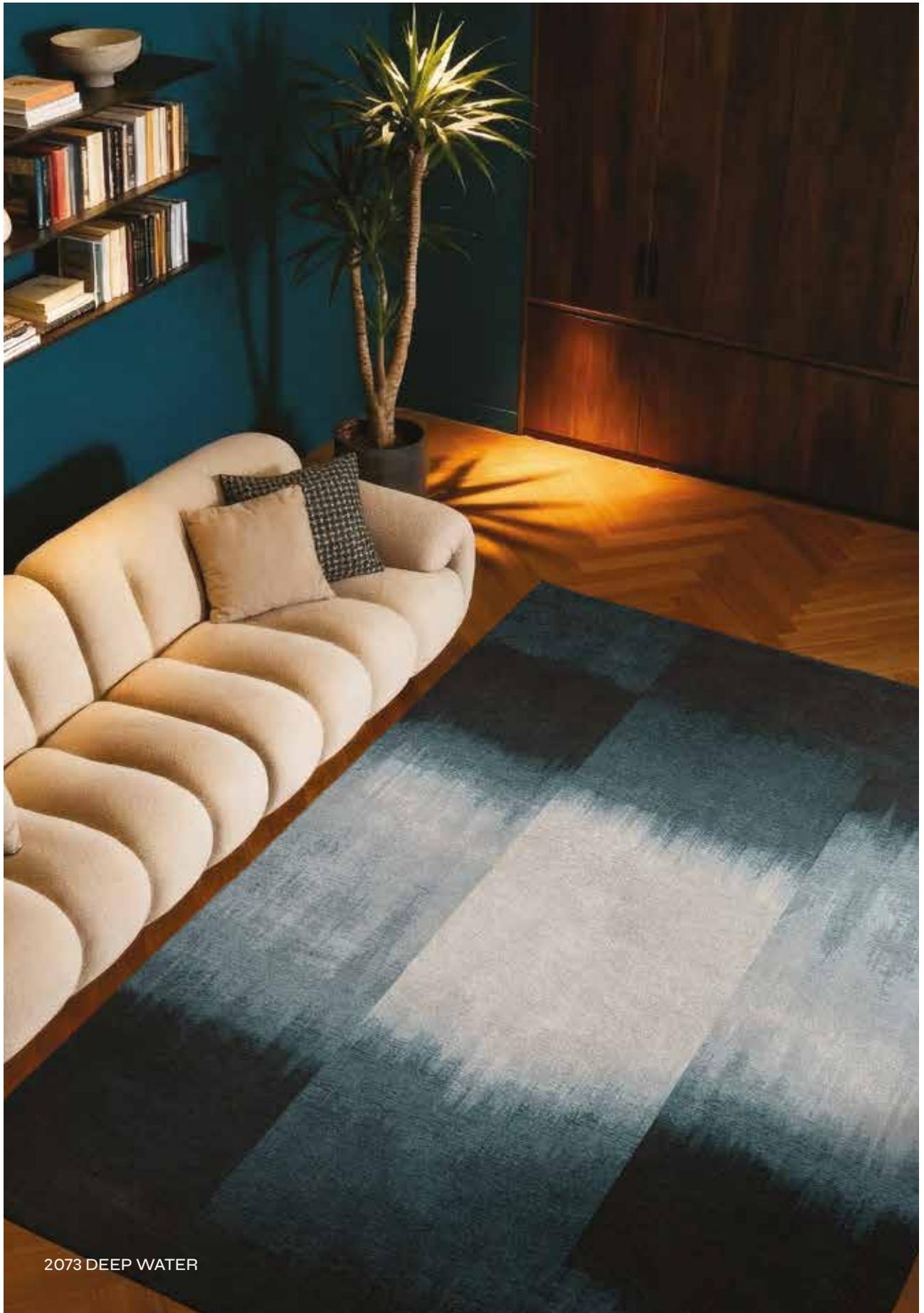




2072 ROSEBUD







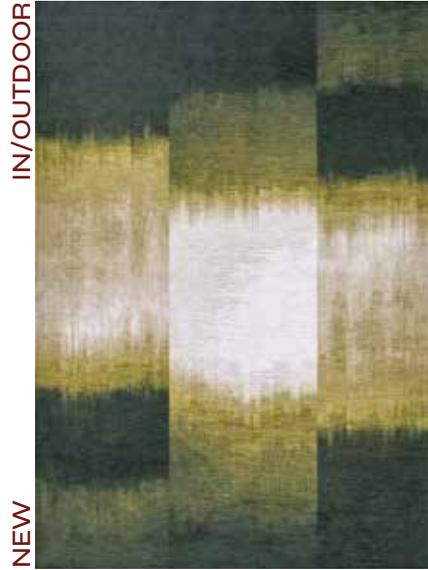
2073 DEEP WATER

SENDAI

MEDITATION COLLECTION



2070
COTTAGE GREY



2071
FOREST MOOD



2072
ROSEBUD



2073
DEEP WATER

AVAILABLE SIZES (CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø



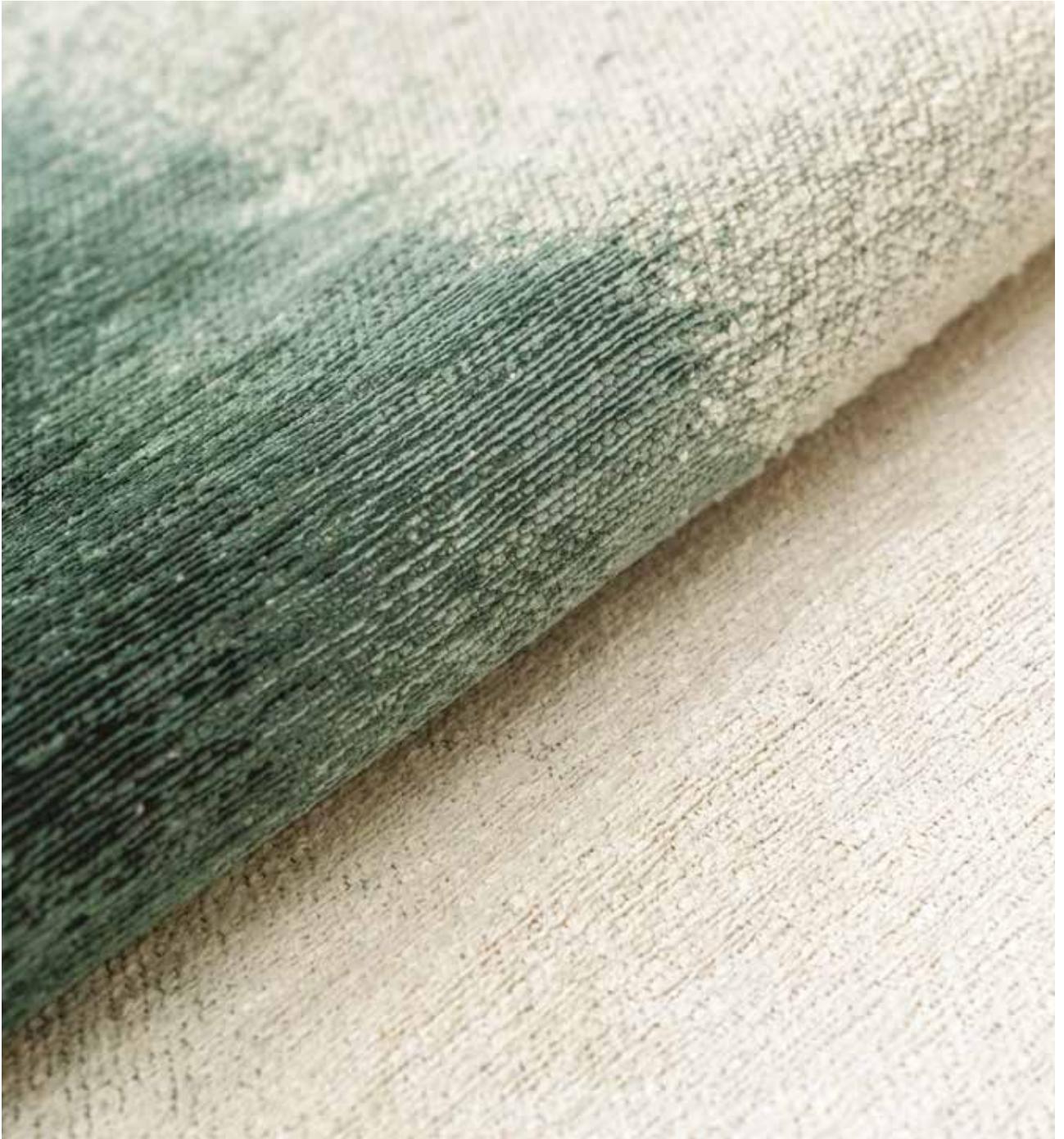
2100 GOLD MOSS

DROP

MEDITATION COLLECTION

Inspired by Indian festivals where people splash each other with colored powder to symbolize rebirth and renewal, Drop celebrates color in all its intensity. Pigments explode from the center onto an immaculate white background, creating a radiant motif that brings dynamism and vitality to any modern interior.





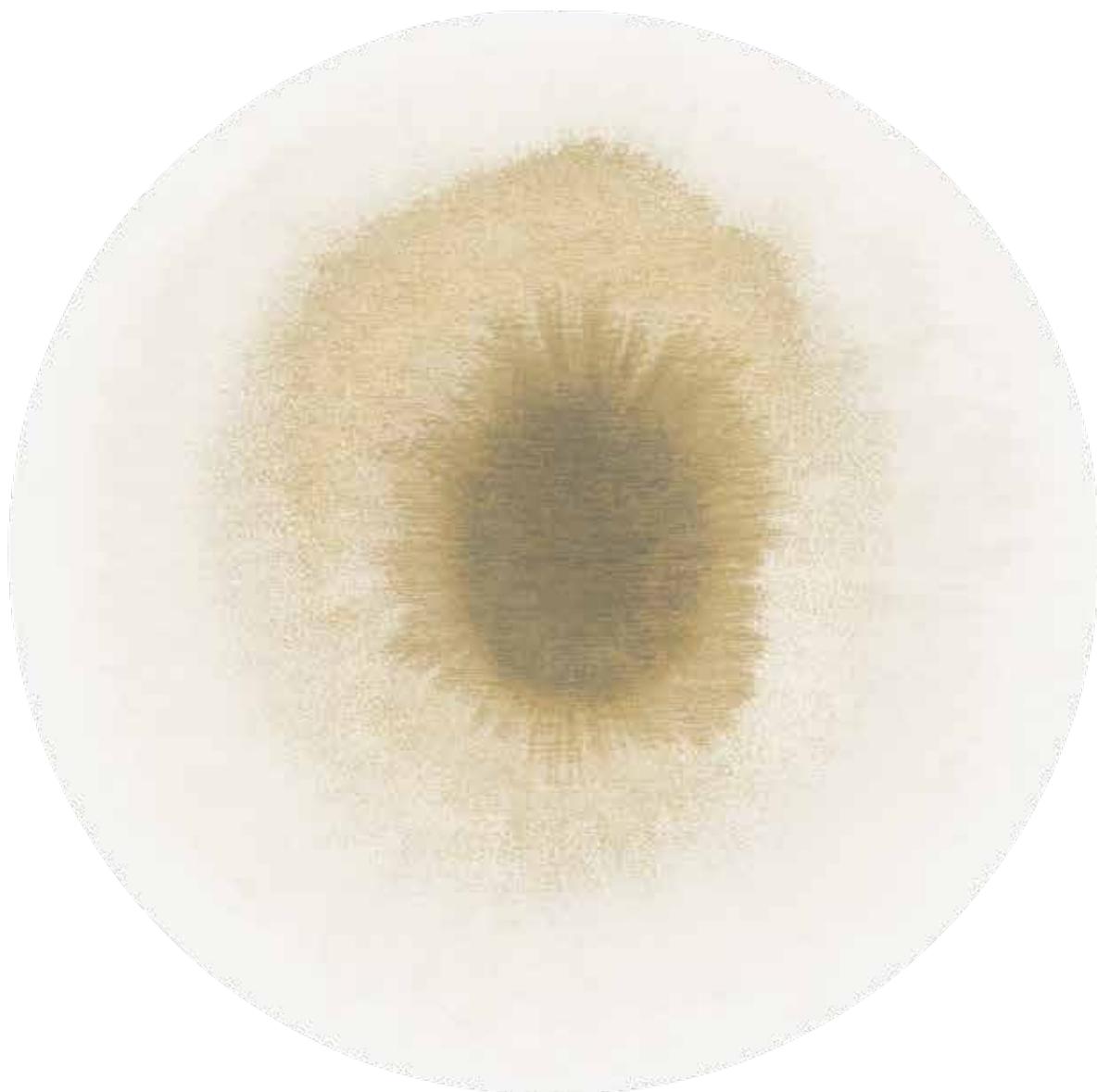
2104 GREEN DAY

2105 GREEN PEPPER









2103 FAWN



2106 INDIAN SNOW



2101 PURPLE SMOKE



2102 DREAM IN BLUE



DROP

MEDITATION COLLECTION

IN/OUTDOOR



NEW

2100

GOLD MOSS

IN/OUTDOOR

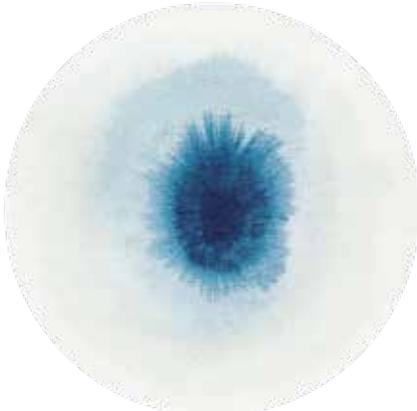


NEW

2101

PURPLE SMOKE

IN/OUTDOOR

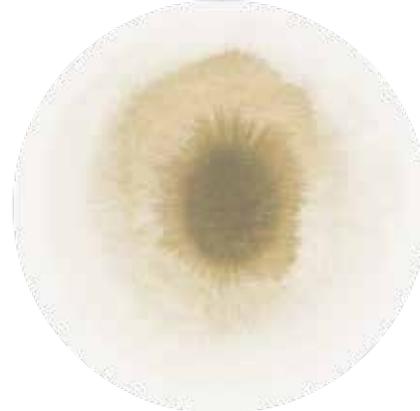


NEW

2102

DREAM IN BLUE

IN/OUTDOOR



NEW

2103

FAWN



IN/OUTDOOR

NEW

2104
GREEN DAY



IN/OUTDOOR

NEW

2105
GREEN PEPPER



IN/OUTDOOR

NEW

2106
INDIAN SNOW

AVAILABLE SIZES (CM)

■ 100X140 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø



2069 GINGER CHOCOLATE

KANJI

MEDITATION COLLECTION

Kanji evokes the art of the gesture in Japanese calligraphy, where every stroke possesses an intention, a breath, a unique energy that brings life to ink on paper. The lines unfold in a choreographed, delicately balanced composition. The rug becomes a moving surface for meditation, a graphic dance whose softness and fluidity offer a soothing sense of harmony.





2067 SLATE

2068 DUNE





2066 DARK STREET



KANJI

MEDITATION COLLECTION



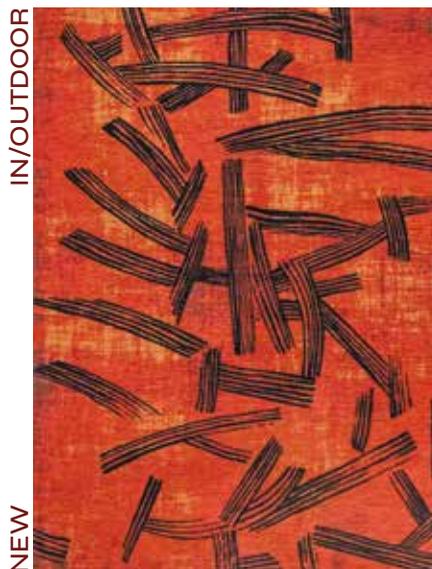
2066
DARK STREET



2067
SLATE



2068
DUNE



2069
GINGER CHOCOLATE

AVAILABLE SIZES(CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 170X235 | 235X340

● 140 Ø | 240 Ø

2090 RUST



AQUARELLE

MEDITATION COLLECTION

Aquarelle draws its identity from the finesse of watercolor painting. Pigments seem to settle and dilute, creating a nuanced and subtle palette. Its organic silhouette naturally accompanies this movement, creating a rug that gives rhythm to the space with gentleness. Aquarelle reveals a new perspective: a rug that doesn't just dress the floor, but creates atmosphere.



2089 NATURE



2093 STOMRS



2092 LEAF





AQUARELLE

MEDITATION COLLECTION

IN/OUTDOOR



NEW

2089
NATURE

IN/OUTDOOR



NEW

2090
RUST

IN/OUTDOOR



NEW

2091
RAIN

IN/OUTDOOR



NEW

2092
LEAF

IN/OUTDOOR



NEW

2093
STORMS

AVAILABLE SIZES (CM)

170X235 | 235X340



2082 BEACH

LAGOON

MEDITATION COLLECTION

The Lagoon design is inspired by ink blots and Rorschach tests, offering a design that invites personal interpretation. It evokes the serene beauty of nature, with elements that remind us of the sea, earth, and moss, creating a natural, organic connection to the world around us.

The design's flowing forms and subtle transitions of color create a spontaneous, captivating pattern that feels both dynamic and grounded. The color palette is rich and evocative, featuring warm browns, tranquil teals, refined golds, vibrant greens, and touches of iodine, cognac, and deep black. These hues blend seamlessly, producing an authentic, nature-inspired ambiance that transforms any space into a calming retreat.



2083 BLACK SHADOW

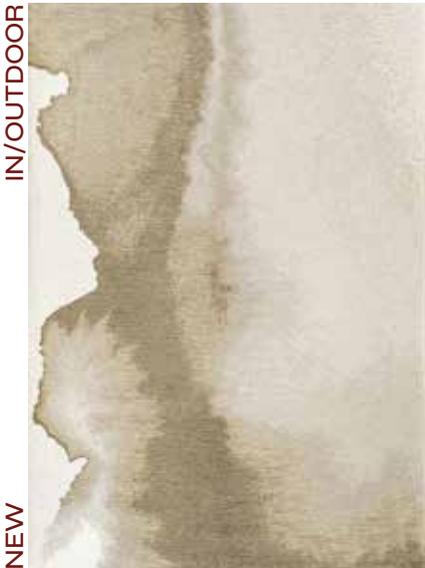


9332 INKJET



LAGOON

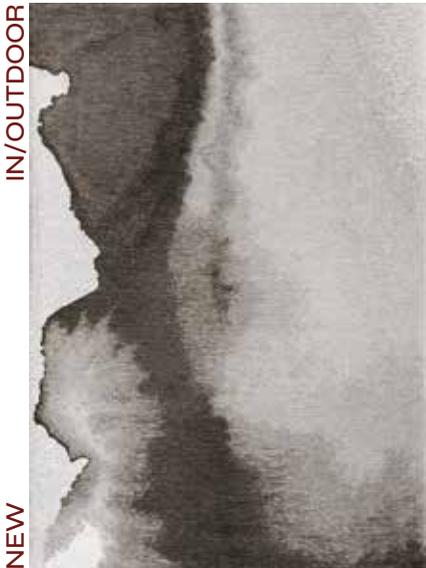
MEDITATION COLLECTION



IN/OUTDOOR

NEW

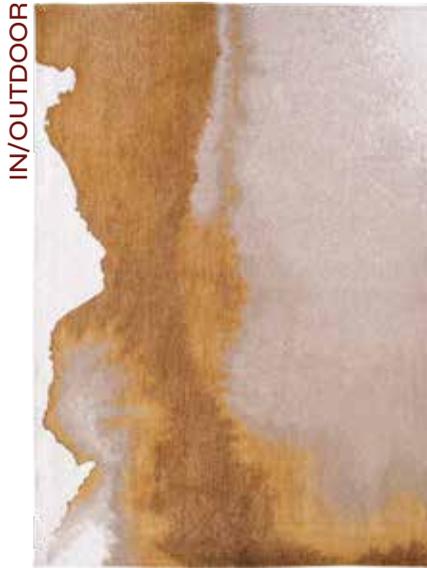
2082
BEACH



IN/OUTDOOR

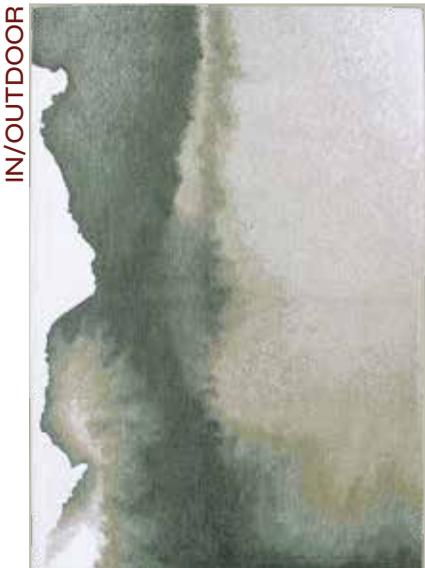
NEW

2083
BLACK SHADOW



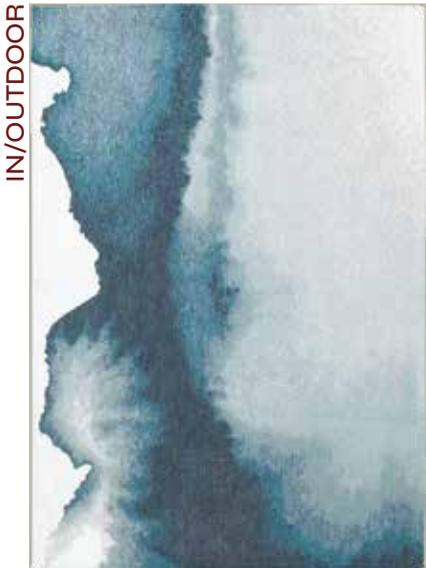
IN/OUTDOOR

9326
CHESTNUT



IN/OUTDOOR

9331
PALM GREEN



IN/OUTDOOR

9332
INKJET



IN/OUTDOOR

9333
SUNSET

AVAILABLE SIZES

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø | 290 Ø

CRAFT

COLLECTION 2026

2079 DRYED BANANA



ZEN GARDEN

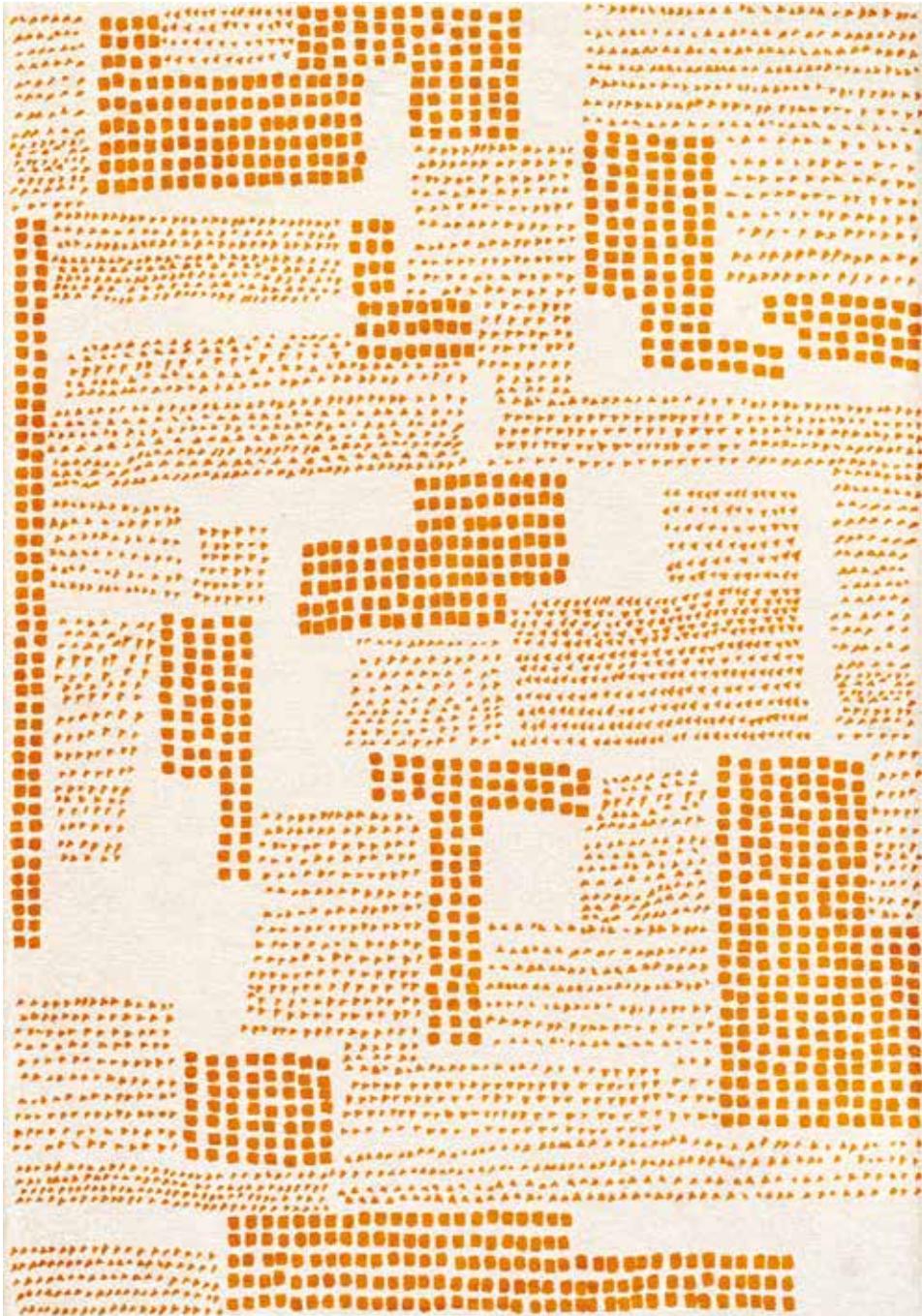
CRAFT COLLECTION

Zen Garden captures the calm of a Zen garden, as if imagined by a Tetris player. It strikes a perfect balance between serenity and playful geometry. Its fresh, cheerful colors light up the room, creating a rug that is both soothing and surprising.







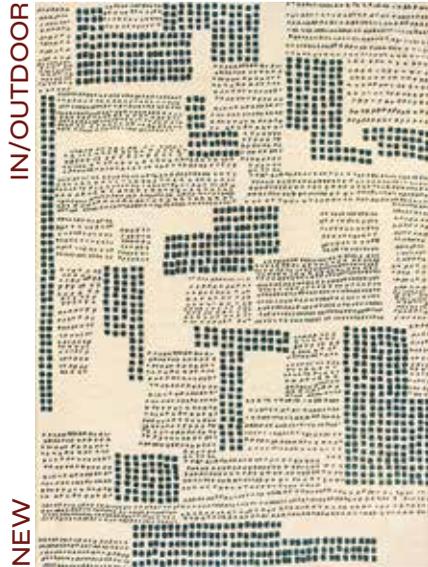


2077 POMELO

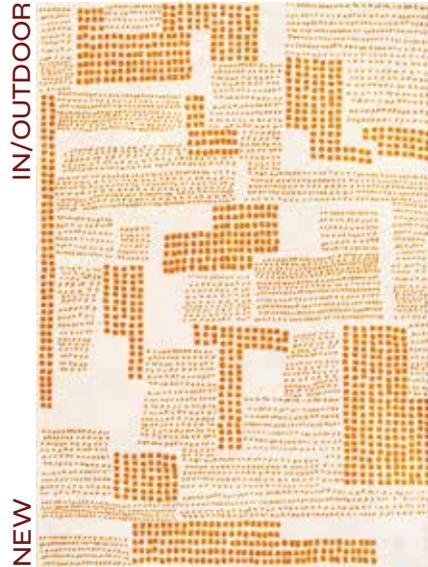


ZEN GARDEN

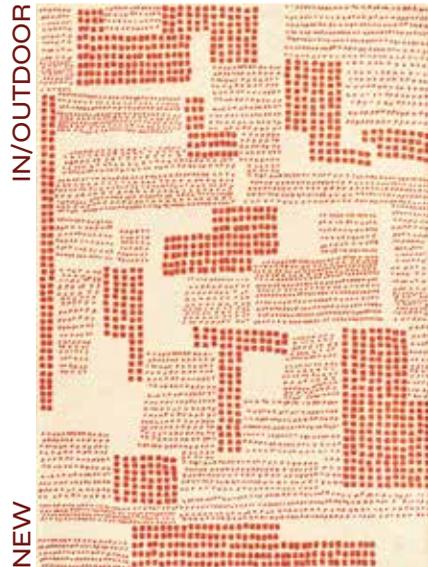
CRAFT COLLECTION



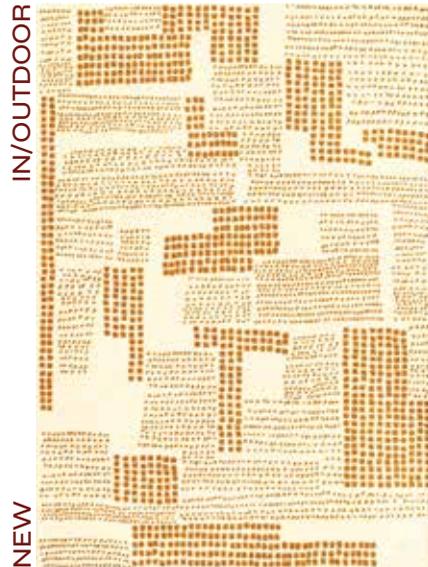
2076
SCOTS PINE



2077
POMELO



2078
GRENADINE



2079
DRYED BANANA

AVAILABLE SIZES (CM)

80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

2080 DIVA BLUE



BRUSH

CRAFT COLLECTION

Brush draws inspiration from the expressive techniques of contemporary art; it is the force of a brushstroke on a canvas: a bold line, letting color spring forth in all its spontaneity, a motif that evokes the impact of the gesture on the material. The design combines movement and minimalism to offer a strong, dynamic, and resolutely current presence. A perfect choice to energize an interior.

2081 MASTIC







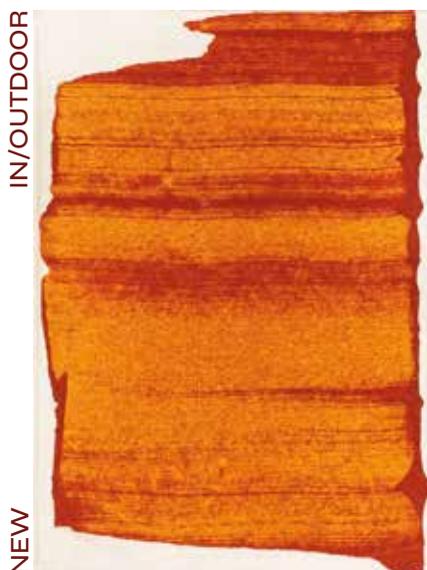
2061 ORANGE

BRUSH

CRAFT COLLECTION



2080
DIVA BLUE



2061
ORANGE



2081
MASTIC

AVAILABLE SIZES (CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

2065 KANELL

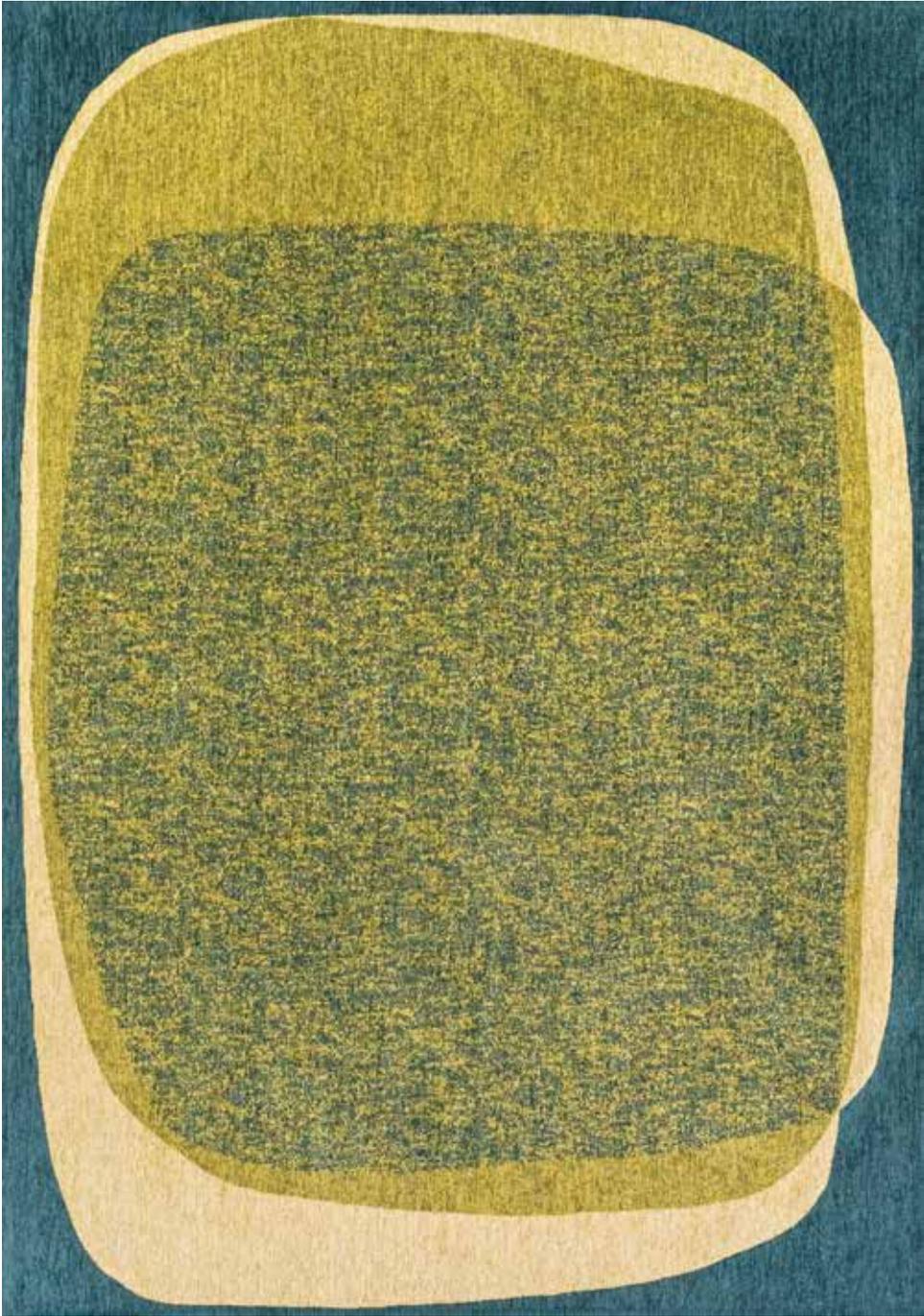


MARBLE

CRAFT COLLECTION

Marble captures the suspended moment of an X-ray scan: a handful of pebbles forgotten at the bottom of a briefcase, revealed by the light as a secret mineral landscape. Colors overlap, mingle, and blend in a delicate interplay of transparencies. Each rug becomes a fleeting imprint, a fragment of matter that tells a story of movement, chance, and randomness. A composition that is both raw and airy, as if nature itself allowed light to pass through it to give us this contemporary rug, easy to integrate, bringing a sensation of calm and lightness to the room.





2062 LARCH



2064 ROSE WOOD





2063 OAK

MARBLE

CRAFT COLLECTION



2062
LARCH



2063
OAK



2064
ROSEWOOD



2065
KANELL

AVAILABLE SIZES (CM)

■ 140X200 | 170X240 | 200X280 | 240X340 | 280X390



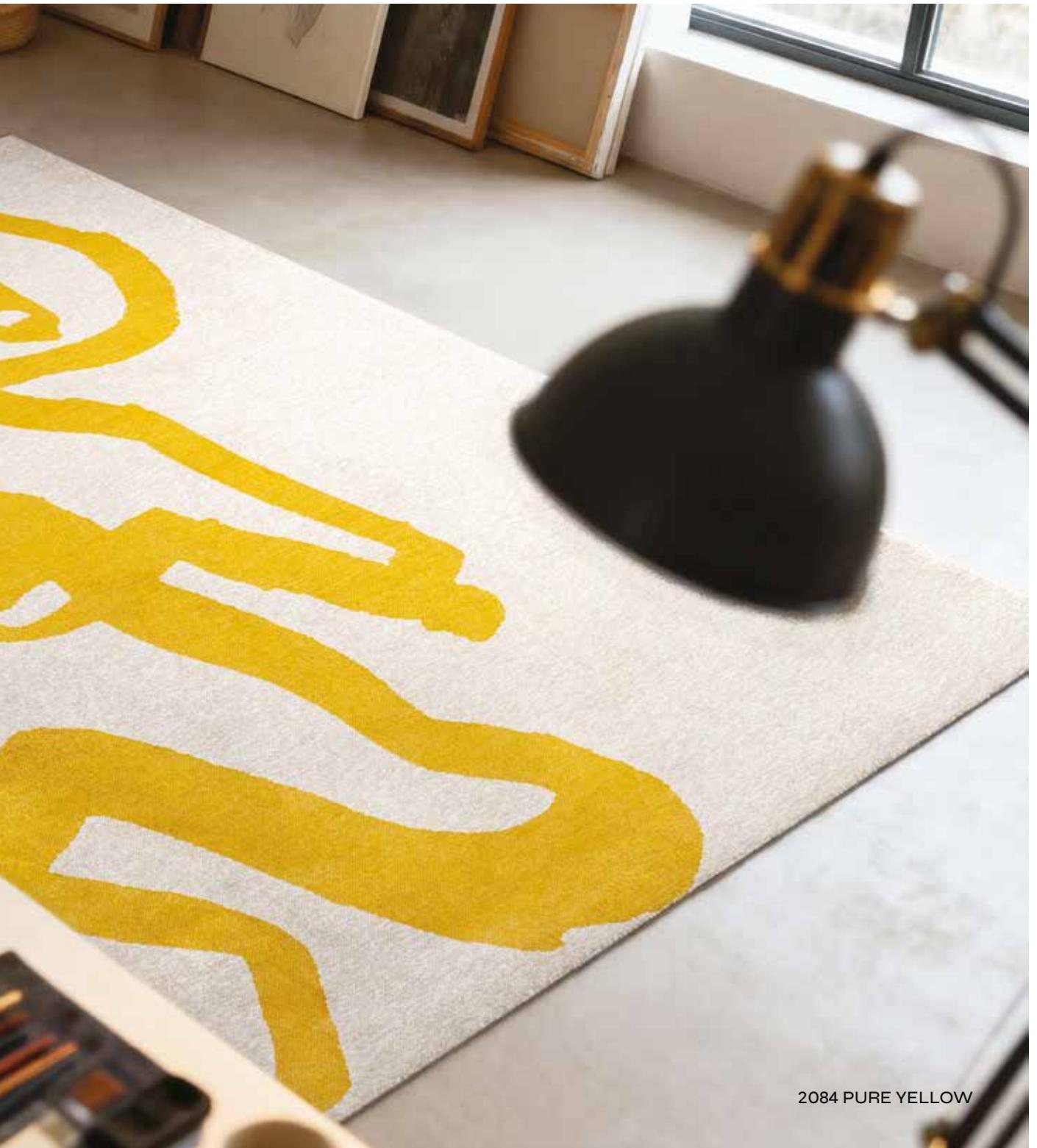
RIBBON

CRAFT COLLECTION

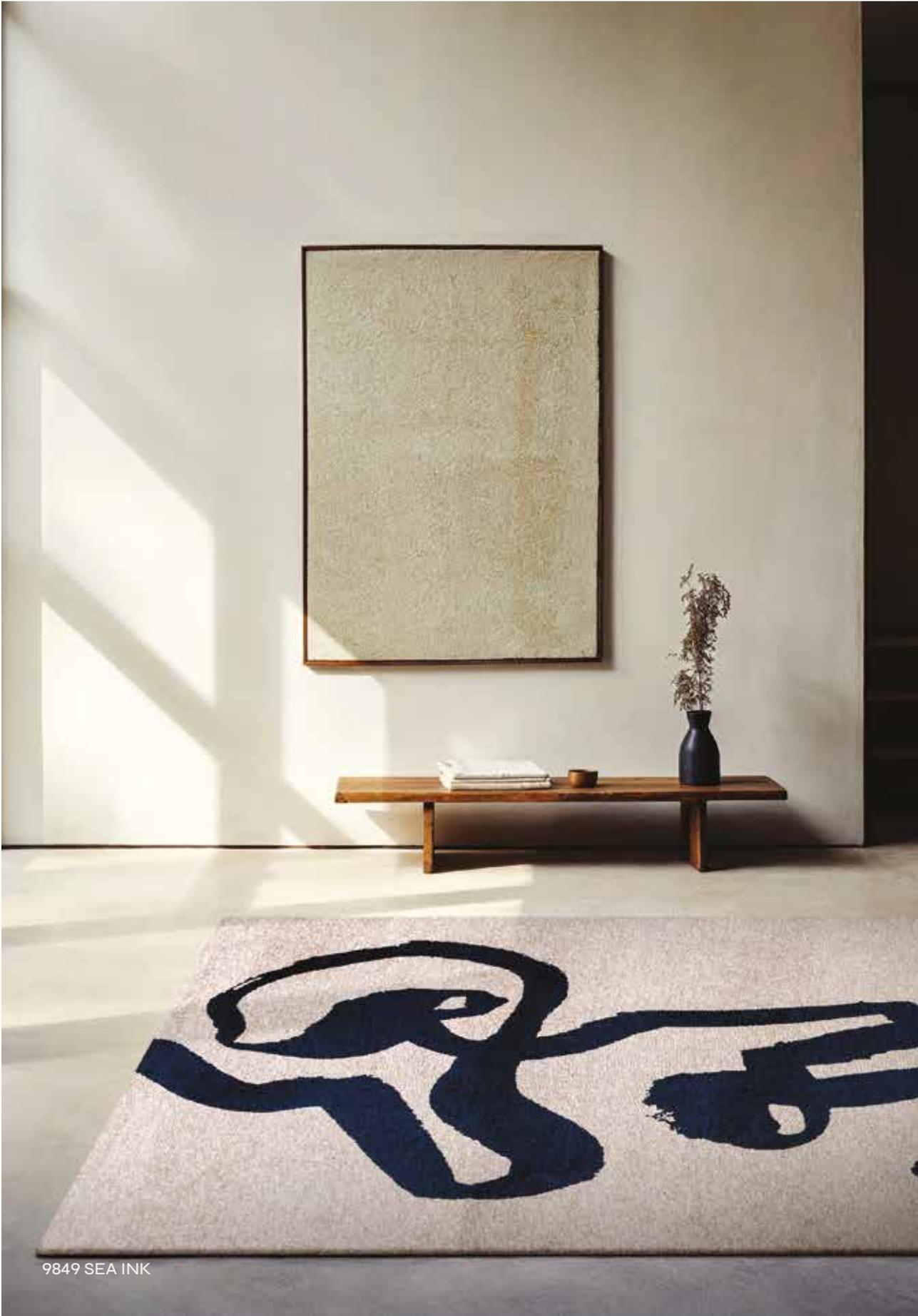
Where art meets movement. The Ribbon collection is a celebration of free-flowing creativity, inspired by the sweeping strokes and fluid motion of calligraphy. With bold, vibrant colors and a dynamic interplay of textures, each rug captures the energy and grace of brushwork, bringing an expressive, artistic essence to your space.

Designed to evoke the rhythm of hand-drawn lines, the Ribbon collection combines structure with spontaneity, creating a visual harmony that feels both elegant and alive. Its tactile surfaces and rich hues invite you to experience the beauty of movement, transforming any room into a canvas of modern artistry.





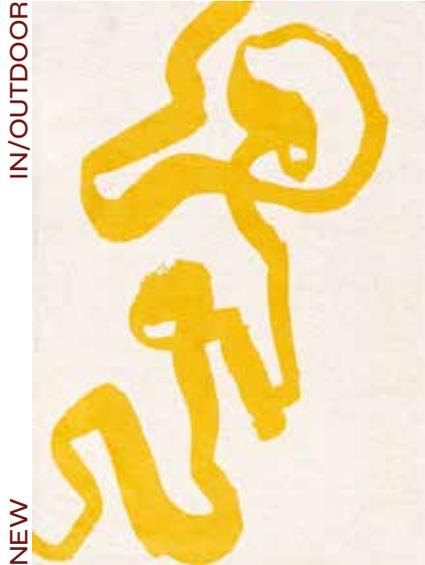
2084 PURE YELLOW



9849 SEA INK

RIBBON

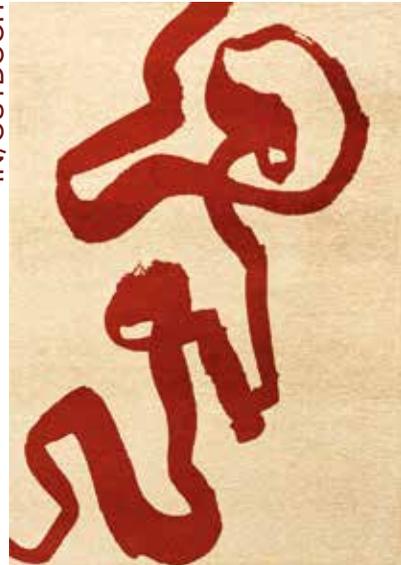
CRAFT COLLECTION



IN/OUTDOOR

NEW

2084
PURE YELLOW



IN/OUTDOOR

9847
IMPERIAL RED



IN/OUTDOOR

9848
GARDEN SPIRIT



IN/OUTDOOR

9849
SEA INK

AVAILABLE SIZES (CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 170X235 | 235X340

● 140 Ø | 240 Ø

2075 GREY HOUND

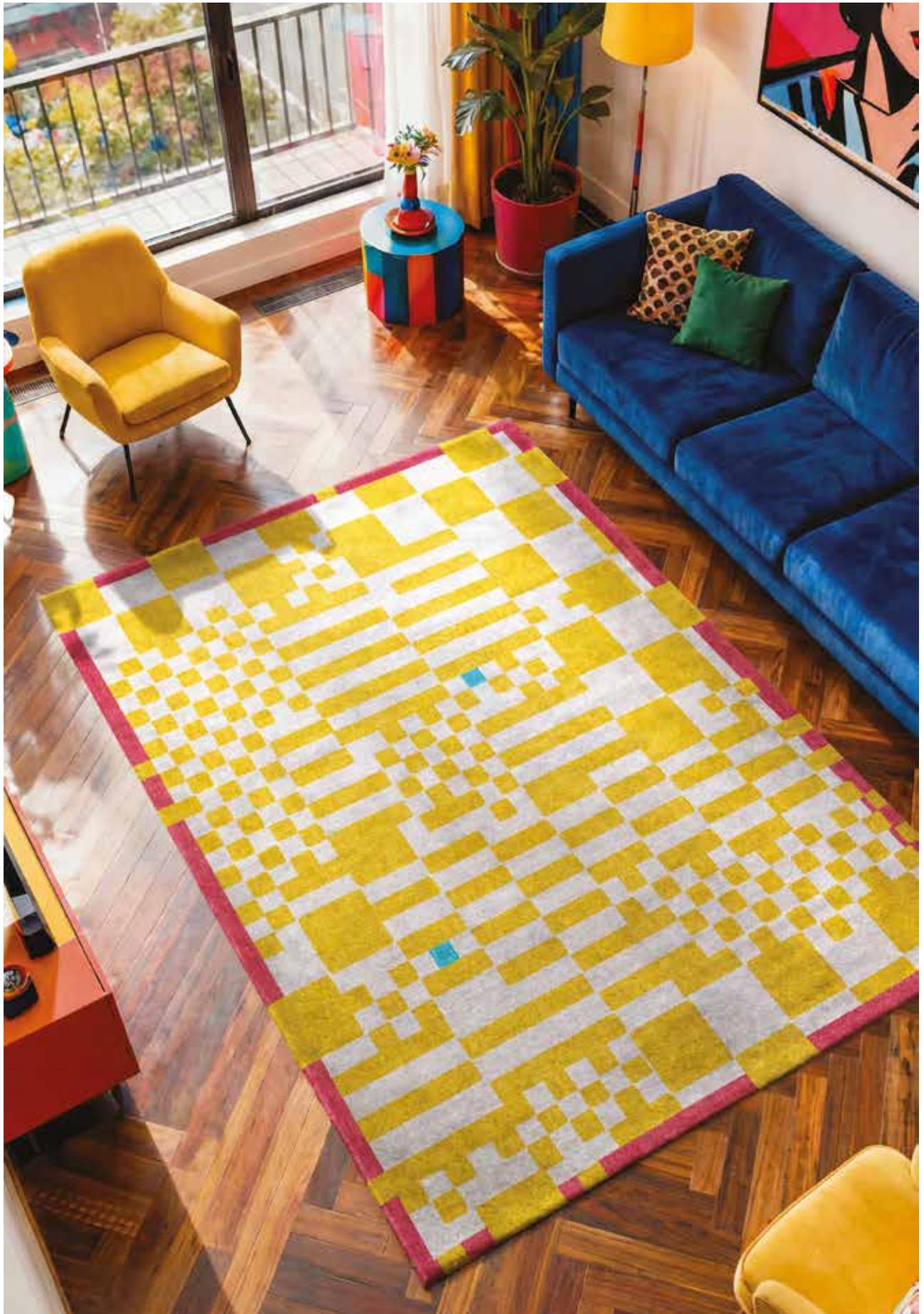


CHESS

CRAFT COLLECTION

The Chess design presents a deconstructed interpretation of the classic checkerboard pattern, transforming it into a bold, graphic statement piece. With its unstructured form, this rug strikes the perfect balance between the disorder of its design and the harmony of its carefully chosen color palette.

The checkerboard appears fragmented, with shapes that seem to float in place, creating an intriguing, dynamic visual. Integrated subtle material effects bring texture and depth, enriching the design with a tactile dimension. The contours of the brightly colored squares are crisp and defined, offering clarity while adding a striking energy to the overall aesthetic.





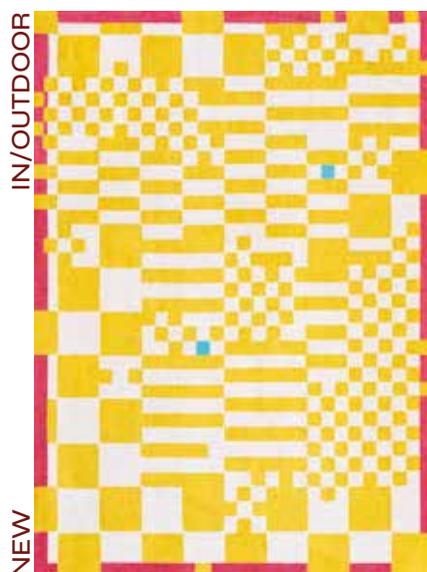
2074 CUPCAKE



9338 HONEY

CHESS

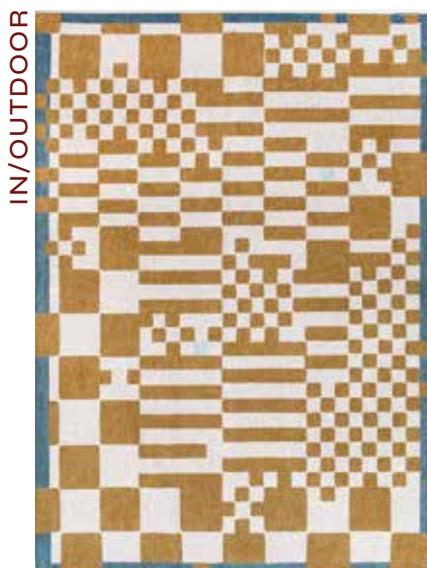
CRAFT COLLECTION



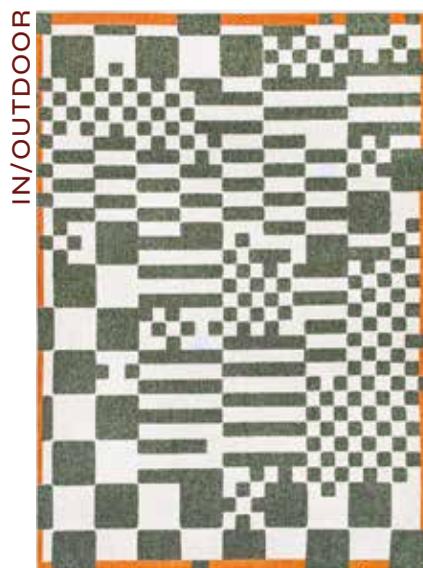
2074
CUPCAKE



2075
GREYHOUND



9338
HONEY



9339
DEEP GREEN

AVAILABLE SIZES (CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

STRUCTURES

COLLECTION 2026

9653 KSAR



BERBER

STRUCTURES COLLECTION

A modern reimagining of tradition. The Berber collection draws inspiration from the timeless weaving techniques of the Beni Ouarain tribe of Morocco. Traditionally bi-colored, this collection translates the ancient patterns into a vibrant, contemporary color palette, breathing new life into a rich artisanal heritage.

With its minimalist design and bold color contrasts, the Berber collection captures the essence of traditional craftsmanship while adding a fresh, modern twist. Each rug blends the simplicity and beauty of handwoven tradition with dynamic hues, creating a striking balance of culture and innovation in any space.





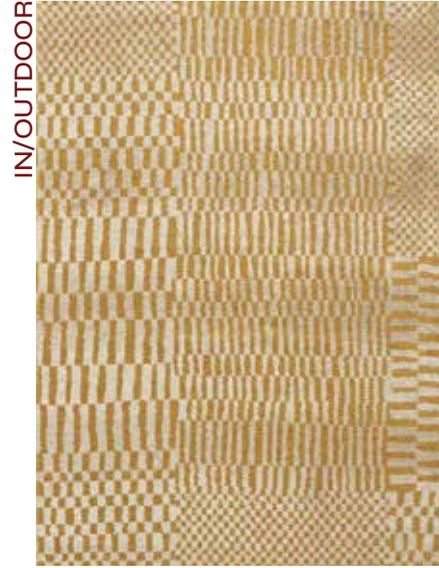


BERBER

STRUCTURES COLLECTION



2099
CARAVAN



9648
ERG



9650
OASIS



9651
CAIDAL



9653
KSAR

AVAILABLE SIZES (CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø

● 170X235 | 235X340



Custom sizes available

GALLERY

COLLECTION 2026

2087 COOKIE



STONES

GALLERY COLLECTION

Stones is an ode to softness and movement. Its design, conceived as a succession of light and translucent forms, is inspired by the calm of pebbles weathered by time and the poetic fragility of soap bubbles. Each zone of color overlaps like a veil, creating a subtle play of depth and transparency. The chromatic harmonies oscillate between joyful compositions and delicate monochromatic shades, capable of enveloping a room in a warm, contemporary atmosphere. With its soothing graphics and refined palette, Stones gently reinvents modernity and adds a touch of natural elegance to the most demanding interiors.



2085 SUNNY BLUE







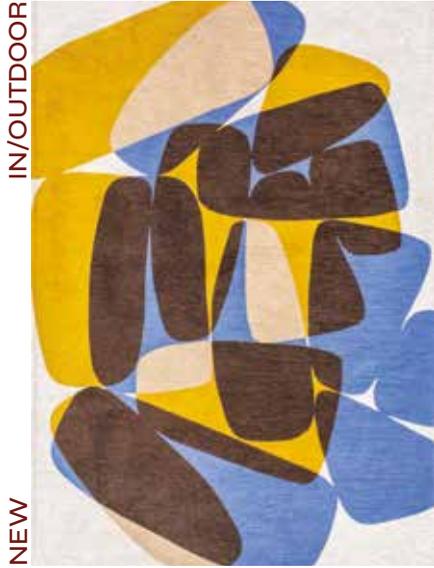
2086 ECLIPSE

2088 CHERRY MOCHA



STONES

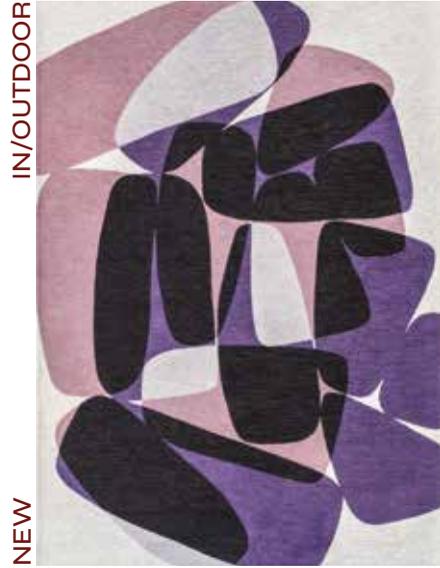
GALLERY COLLECTION



IN/OUTDOOR

NEW

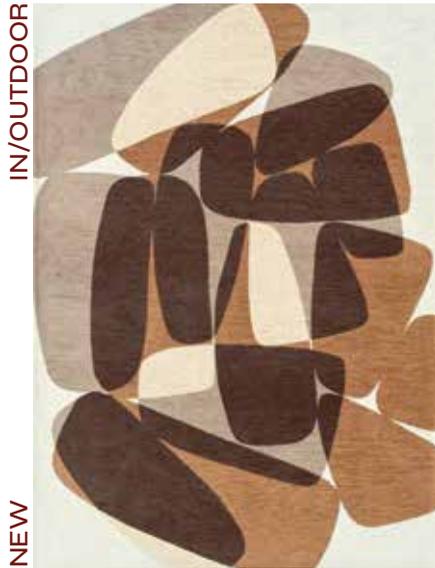
2085
SUNNY BLUE



IN/OUTDOOR

NEW

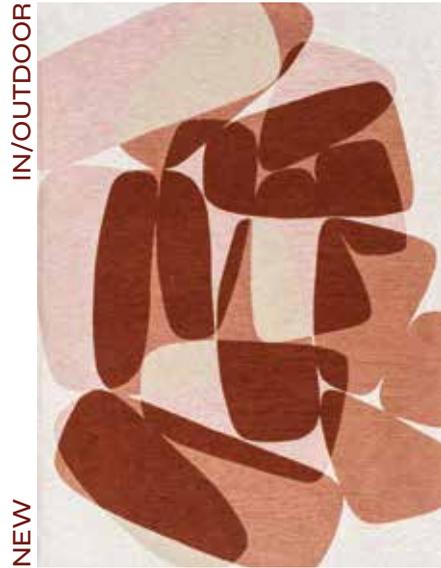
2086
ECLIPSE



IN/OUTDOOR

NEW

2087
COOKIE



IN/OUTDOOR

NEW

2088
CHERRY MOCHA

AVAILABLE SIZES (CM)

■ 100X140 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

2096 MIDNIGHT



CUBIK

GALLERY COLLECTION

Cubik evokes urban landscapes seen from the sky: a mosaic of streets, volumes, and shadows interlocking with almost instinctive precision. Like a reimagined construction set, every shape seems to have found its place in a subtle balance between movement and structure.

In the multicolored version, Cubik reveals a lively, joyful, almost playful energy. In the monochrome version, its nuances flow into one another, creating a soft and enveloping depth.

Cubik is the poetry of organized chaos, transforming the floor into a terrain of visual escape. A harmonious maze where the gaze loves to get lost, amidst rhythm, balance, and graphic daydreams.





2094 UNITED



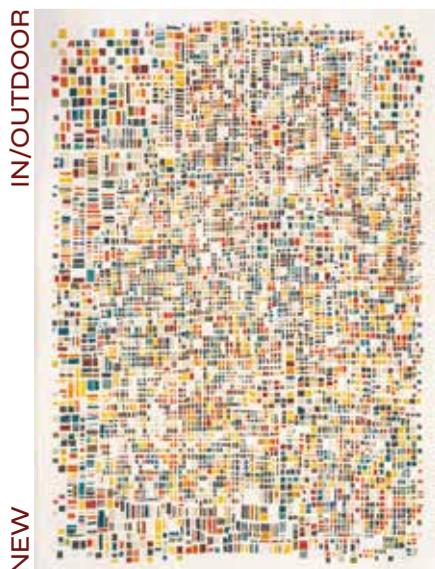
2095 NOON



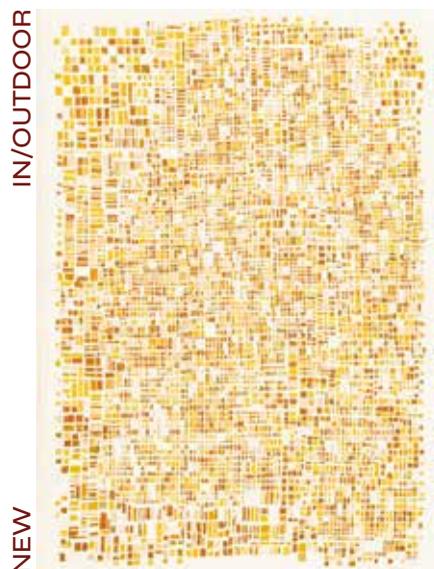


CUBIK

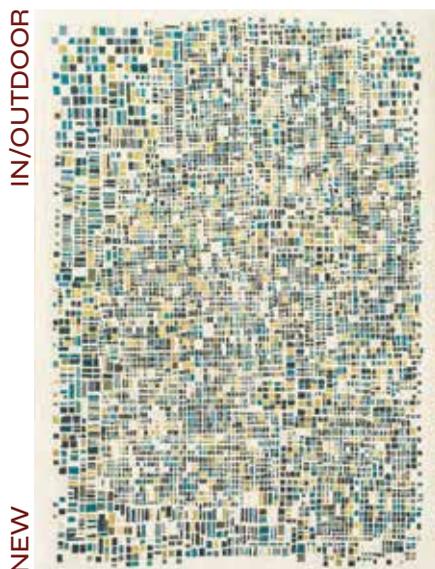
GALLERY COLLECTION



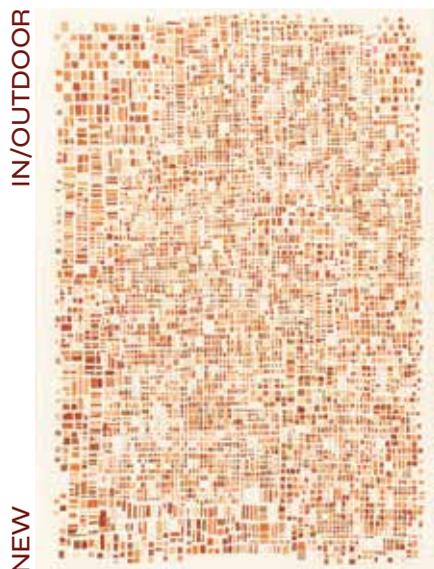
2094
UNITED



2095
NOON



2096
MIDNIGHT



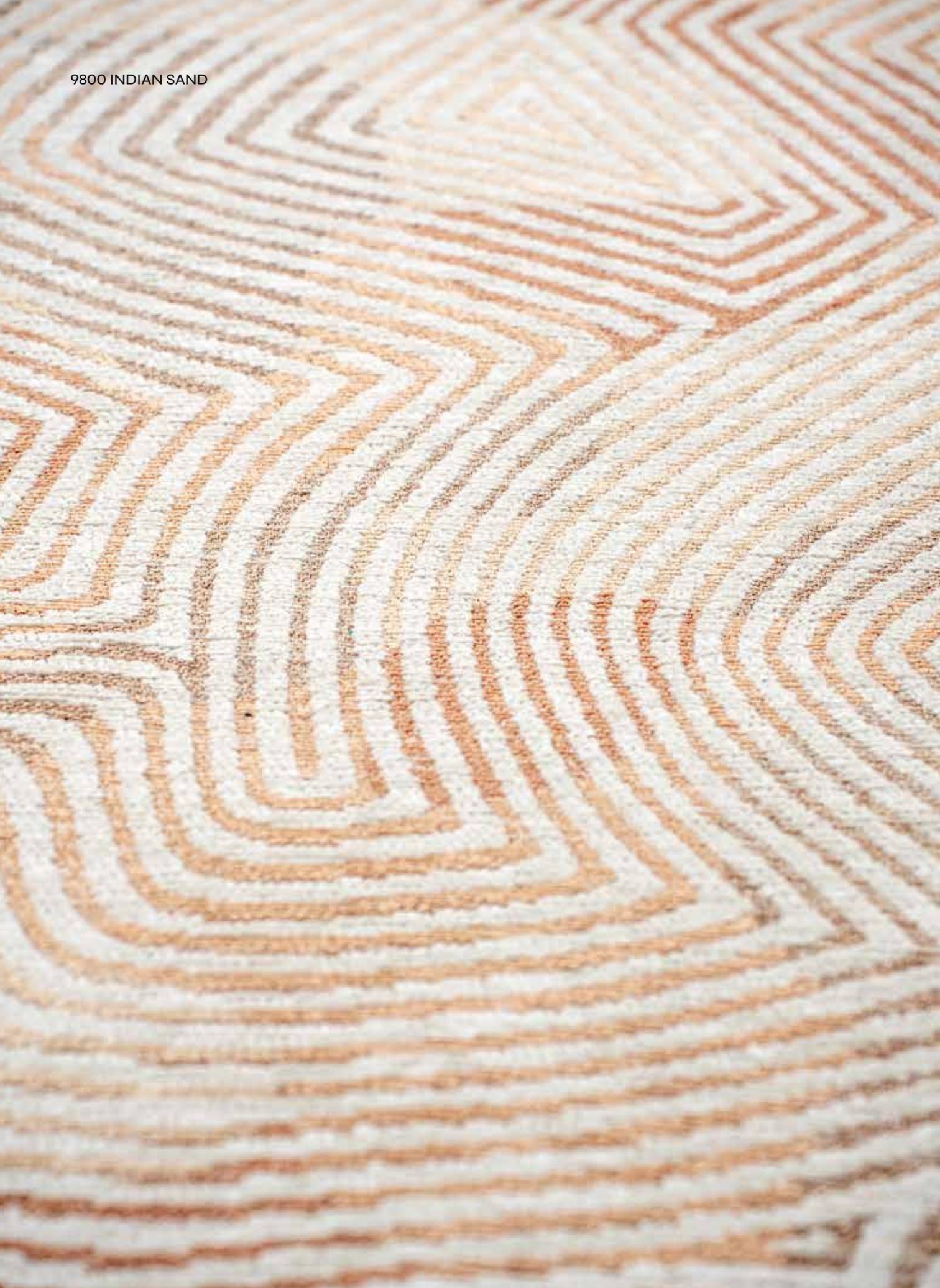
2098
PUMPKIN

AVAILABLE SIZES (CM)

■ 100X140 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

2025
COLLECTION

9800 INDIAN SAND



CORAL

MEDITATION COLLECTION

The Coral design is a serene, subtle tribute to the calming beauty of the ocean's depths, inspired by the graceful imagery of José María de Heredia's poem:

"The sun under the sea, mysterious dawn, Enlighten the forest of Abyssinian corals..."

This design evokes the tranquil beauty of coral reefs, with a refined blend of colors that mimic the delicate, understated hues of the ocean floor. Soft shades of purple, green, and pearl create an atmosphere of quiet elegance, reminiscent of the rich, vermiculated textures of coral in their natural habitat.

The Coral design enhances any space with its sophisticated, quiet beauty, bringing the mystery and calm of the sea into your home through a design that is both luxurious and tranquil.

IN/OUTDOOR



9800

INDIAN SAND

IN/OUTDOOR



9228

OYSTER WHITE

IN/OUTDOOR



9229

SHELL BEIGE

AVAILABLE SIZES (CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø

● 170X235 | 235X340

🔧 Custom sizes available







9735 ALBATRE

SOL

MAD MEN COLLECTION

A tribute to the roots of creation. The Sol collection takes inspiration from a single, powerful image of the floor of our factory, worn by nearly a century of skilled hands. This rug captures the subtle imprints of time, where the patterns of workers, tools, and materials have left their mark on the very space where our rugs come to life.

Each design is a reflection of history. Intricate textures and marks that tell the story of craftsmanship, effort, and legacy. Woven with the same care and precision that has defined Louis de Poortere for nearly 100 years, SOL embodies the beauty of work itself. A living testament to the art of weaving, where every thread is a part of the story.



9735
ALBATRE



9787
ALPINE

AVAILABLE SIZES (CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø | 290 Ø

9655 VENUS

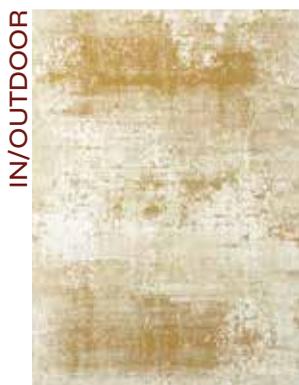


VIRGIN LAND

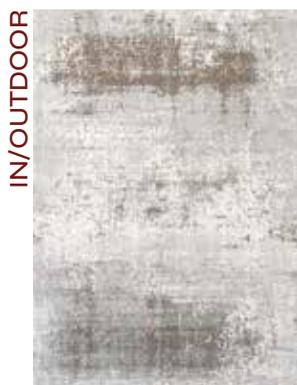
MAD MEN COLLECTION

A journey to serene, unspoiled worlds. The Virgin Land collection draws inspiration from the enigmatic textures of distant planets—surfaces never walked by humankind. Each rug mirrors the raw, unspoiled beauty of barren landscapes, from windswept craters to vast, unbroken plains.

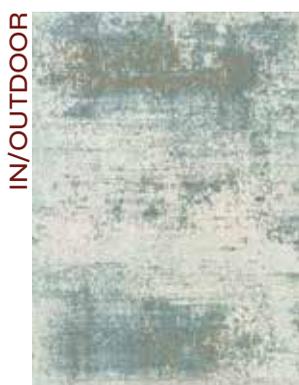
Crafted with meticulous care, these rugs bring a sense of calm and wonder to your space. With soft, layered textures and subtle depth, Virgin Land captures the essence of serene, undiscovered worlds, inviting you to ground your home in tranquility and cosmic beauty.



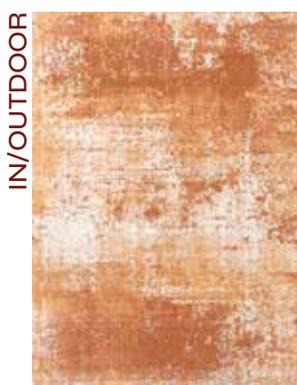
9654
MERCURY



9655
VENUS



9656
NEPTUNE



9657
MARS



9727
URANUS

AVAILABLE SIZES (CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø | 290 Ø

9797 CENTRAL GREEN

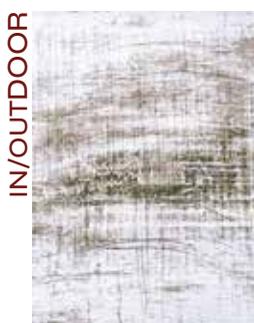


GRIFF

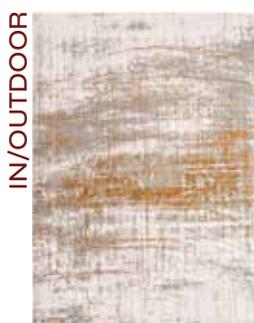
MAD MEN COLLECTION

Inspired by the vibrant energy of 1960s New York, the Griff design captures the dynamic fusion of Madison Avenue's advertising revolution and the era's cultural upheavals.

With its mix of sharp lines and distressed textures, this collection evokes the clash of optimism and disruption—reflecting the boldness of movements like Women's Liberation, Vietnam protests, and May '68. Influenced by action painting, Griff is a visual tribute to creativity and change, blending the smooth with the raw in every thread.



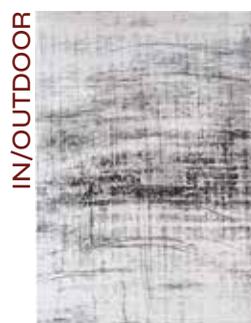
9797
CENTRAL GREEN



8419
COLUMBUS GOLD



8785
CONCRETE
JUNGLE



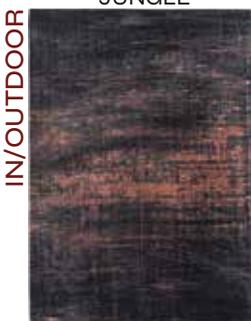
8926
METRO BLACK & WHITE



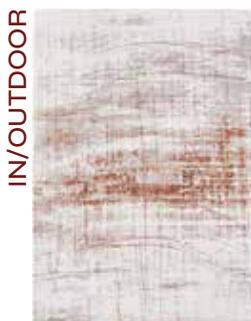
8421
BRONX AZURITE



8420
JERSEY STONE



8925
SOHO COPPER



8956
COPPERFIELD



8550
LIBERTY GOLD

AVAILABLE SIZES (CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø | 290 Ø





8629 ABYSS BLUE



CRACKS

MAD MEN COLLECTION

The Cracks design is inspired by the dramatic beauty of fractured surfaces, capturing the delicate balance between fragility and strength. Every crack within the design tells a story, reflecting a moment of tension and quiet beauty.

Beneath the surface, the design evokes deeper, hidden realms—like the abyssal blue of the ocean's depths, the darkness of a forgotten mineshaft filled with secrets, or the quiet, mysterious stillness of a secluded pine forest. The Cracks rug invites exploration, offering a glimpse into unseen worlds and untold stories, transforming your space with its evocative presence.

IN/OUTDOOR



8618

DEEP MINE

IN/OUTDOOR



8629

ABYSS BLUE

IN/OUTDOOR



8723

DARK PINE

AVAILABLE SIZES (CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø | 290 Ø

8929 WHITE PLAINS



JACOB'S LADDER

MAD MEN COLLECTION

The Jacob's Ladder design symbolizes the challenging yet exhilarating climb up the social ladder. Inspired by the ever-aspiring world of advertising, it reflects society's relentless pursuit of "more, better, higher, richer."

Each step is enticing, glimmering with potential—but the climb is not without its pitfalls. With its intricate design, Jacob's Ladder captures the tension between ambition and the precarious nature of success, where every ascent brings both excitement and risk.

IN/OUTDOOR



8425

HARLEM CONTRAST

IN/OUTDOOR



8928

CENTRAL YELLOW

IN/OUTDOOR



8929

WHITE PLAINS

AVAILABLE SIZES (CM)

■ 80X150 | 80X250 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø | 290 Ø

9371 COPPER PINK

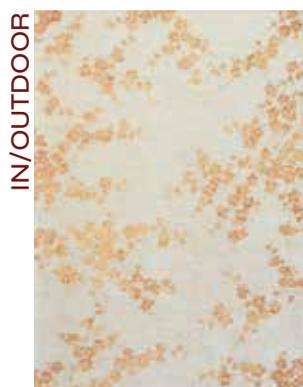


SAKURA

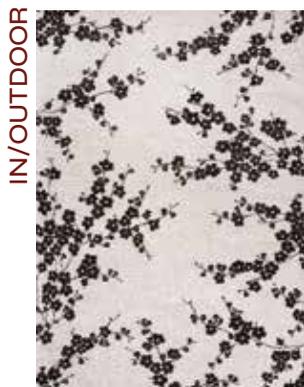
SAKURA COLLECTION

The Sakura Rug is a poetic homage to the iconic cherry blossoms of Japan, capturing their fleeting beauty and timeless elegance. Inspired by the delicate petals in full bloom, this design evokes the serene ambiance of spring, with intricate floral patterns and soft, subtle tones that create a tranquil atmosphere.

The Sakura rug seamlessly blends natural elegance with modern sophistication, making it the perfect statement piece or a delicate accent for any space. Its timeless charm brings the beauty of the changing seasons into your home, allowing you to enjoy the serene enchantment of sakura all year round.



9834
PETAL DEW



9835
NIGHT SHOW



9850
LAKE BLUE



9371
COPPER PINK



9372
WET GARDEN



9373
MORNING MIST

AVAILABLE SIZES (CM)

■ 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 170X235 | 235X340

● 140 Ø | 240 Ø

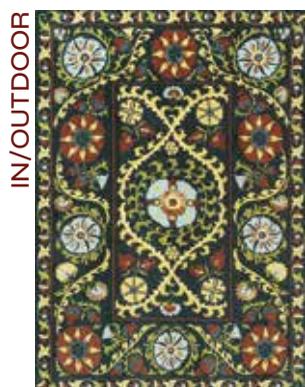


SUZANI

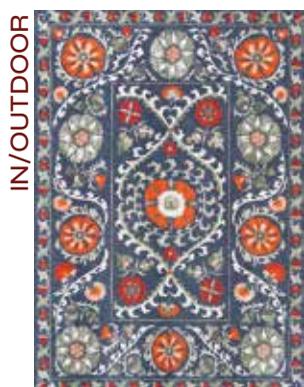
ANTIQUARIAN COLLECTION

A vibrant reimagining of tradition. The Suzani collection takes inspiration from the symbolic colors and intricate designs of traditional Central Asian embroidery. Drawing from a rich tapestry of ancient motifs, our designers have carefully woven together elements from various classic Suzani patterns, creating a unique, contemporary interpretation.

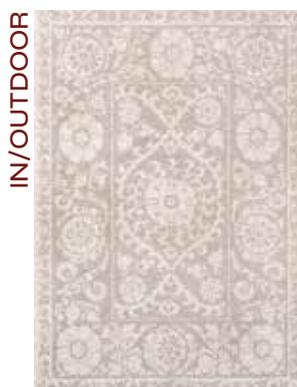
Each rug is infused with the cultural significance of its symbols—circles for eternity, pomegranates for fertility, and geometric shapes for protection—combined in bold, harmonious designs. With a palette that reflects the rich hues of tradition, the Suzani collection brings timeless beauty and modern style into your space, offering a sophisticated blend of history and innovation.



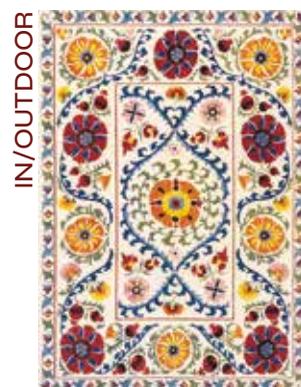
9729
BAVARIA



9730
NORDIC



9846
BOREE



9728
ORIGINE

AVAILABLE SIZES (CM)

■ 140X200 | 170X240 | 200X280 | 240X340 | 280X390



9728 ORIGINE



9646 ATLANTIDE



TABRIZ

ANTIQUARIAN COLLECTION

A timeless classic, redefined. The Tabriz collection honors a beloved Persian design, a Louis de Poortere signature, with a modern twist. While staying true to its Iranian roots, this version brings new texture, rich colors, and subtle tonal variations that give it a fresh, contemporary feel.

With a monochrome palette and layers of nuance, the Tabriz collection evokes both sophistication and effortless style. Its delicate balance of tradition and modernity creates a rug that feels eternally chic, adding a touch of heritage and a dash of modern luxury to any space.

IN/OUTDOOR



9645
OLIVE WOOD

IN/OUTDOOR



9646
ATLANTIDE

IN/OUTDOOR



9647
SUEDE

AVAILABLE SIZES (CM)

■ 140X200 | 170X240 | 200X280 | 240X340 | 280X390

9837 YENIKAPI LIGHT



USHAK

ANTIQUARIAN COLLECTION

The Ushak design draws inspiration from the timeless designs of the Turkish Ushak tribe, known for creating intricate rugs used in both mosques and churches. These traditional patterns, rich in cultural significance, are reinterpreted here with faded colors, reminiscent of the later 20th-century versions that have weathered the test of time.

The result is a rug that combines historical depth with contemporary elegance, creating a beautifully aged aesthetic that complements any modern or classic interior. The Ushak design embodies the essence of tradition while offering a sophisticated, muted palette that adds warmth and character to any space.

IN/OUTDOOR



9837
YENIKAPI LIGHT

IN/OUTDOOR



8884
SULEIMAN GREY

IN/OUTDOOR



8894
TURKISH DELIGHT

IN/OUTDOOR



9836
GALATA SUNSET

AVAILABLE SIZES (CM)

■ 140X200 | 170X240 | 200X280 | 240X340 | 280X390





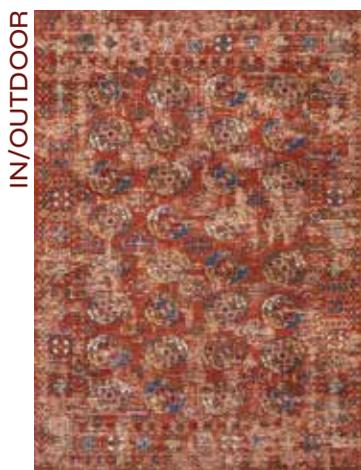


KASAK

ANTIQUARIAN COLLECTION

A tribute to timeless craftsmanship. The Kasak collection is inspired by the striking geometric patterns and vibrant colors of traditional Caucasian rugs, celebrated for their cultural depth and enduring elegance. Our designers have reimagined these iconic motifs, blending their symbolic heritage with a modern aesthetic.

Rich hues of red, earthy tones, and ivory dominate this collection, echoing the authentic palette of classic Kazak rugs. The bold designs and warm colors bring a sense of history and artisanal beauty into contemporary spaces, making the Kazak collection a perfect balance of tradition and modernity.



9841
AKSOU



9845
ALMATI

AVAILABLE SIZES (CM)

■ 140X200 | 170X240 | 200X280 | 240X340 | 280X390

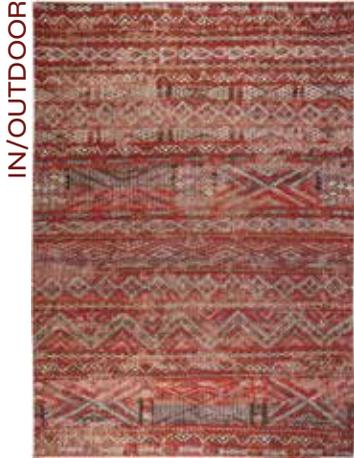


KILIM

ANTIQUARIAN COLLECTION

The Kilim design reimagines the timeless beauty of traditional Moroccan nomadic patterns with a contemporary twist. The design is enriched by space-dyed yarns, which create an intricate play of colors and subtle nuances. A slightly twisted cream yarn adds depth and contrast, enhancing the organic texture of the pattern.

Woven on Jacquard looms with soft chenille yarns, each rug features multiple layers of texture, distressed details, and intricate stitching that give it a true “vintage” appearance. This collection blends the raw, earthy charm of nomadic traditions with modern craftsmanship, resulting in a rug that is both stylish and full of character.



9115
FEZ RED

AVAILABLE SIZES (CM)

- 140X200 | 170X240 | 200X280 | 240X340 | 280X390

8712 JANISERRY MULTI



BAKHTIARI

ANTIQUARIAN COLLECTION

The Bakhtiari design draws inspiration from the rich traditions of the Bakhtiari people, who reside in the rugged mountainous regions of Khuzistan and Isfahan in Iran. The design features a striking floral diamond pattern framed in feather-like shapes, reflecting the intricate artistry and craftsmanship that define the Bakhtiari style.

This design, originally sourced from the Muskabad archives of Louis De Poortere, has been given a modern “distressed treatment,” adding depth and character to its classic beauty. The result is a rug that honors its historical roots while seamlessly fitting into contemporary interiors, offering both elegance and timeless appeal.

IN/OUTDOOR



8712

JANISERRY MULTI

IN/OUTDOOR



9127

FENER

AVAILABLE SIZES (CM)

■ 140X200 | 170X240 | 200X280 | 240X340 | 280X390



FADING AWAY

8719 782 RED BRICK

HADSCHLU

ANTIQUARIAN COLLECTION

The legendary Hadschlu 782 from Louis De Poortere is reimagined in a flatweave, distressed version, offering a modern take on a timeless classic. Often referred to as “The Notary Rug,” the Hadschlu effortlessly complements both the formal elegance of a notary’s study and the sleek minimalism of a contemporary interior.

Its understated design adds a touch of sophistication to any space, reflecting refined taste and a clear sense of style. Whether in a traditional or modern setting, this rug exudes the kind of class that signals a discerning eye and a desire for quality. Simply put, it’s the rug that tells everyone you know exactly what you want.

IN/OUTDOOR



8719

782 RED BRICK

IN/OUTDOOR



8720

AGHA OLD GOLD

AVAILABLE SIZES (CM)

■ 140X200 | 170X240 | 200X280 | 240X340 | 280X390

9672 MILK CURRY



MEDALLION

FADING WORLD COLLECTION

The Medallion design reimagines an ancient design with a modern twist. The central medallion—an iconic motif of timeless elegance—is carefully woven into a distressed framework, allowing you to bring a piece of history into your home. The intentional fading of pattern sections, paired with vibrant color accents, gives the rug a contemporary yet vintage appeal, bridging past and present.

Crafted with over a century of expertise, each rug is woven on Jacquard Wilton looms using luxurious chenille yarns. Multiple layers of texture, intricate stitching, and distressing work together to create a true “vintage” look that speaks to both craftsmanship and design innovation.



AVAILABLE SIZES (CM)

80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390



8383 SALT & PEPPER



9358 CAMPANULA



PAPERCUT

CRAFT COLLECTION

Introducing the Papercut Rug, a striking tribute to the modern, deconstructivist principles of the Bauhaus movement. Inspired by the ancient Chinese puzzle, the Tangram, this rug showcases printed, cut, and fragmented shapes that are carefully reconstructed into a unified and dynamic design.

In line with the Bauhaus ethos, which celebrated the fusion of art, craft, and design, Papercut brings together the search for balance between form, color, and functionality. The result is a visually compelling piece that reflects both creativity and avant-garde originality, making it an ideal addition to any modern interior.

IN/OUTDOOR



9358
CAMPANULA

IN/OUTDOOR



9361
SEA SPRAY

IN/OUTDOOR



9367
CURRY

AVAILABLE SIZES (CM)

- 80X150 | 80X250 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390
- 140 Ø | 240 Ø

9201 MADAGASCAR GOLD



BAOBAB

STRUCTURES COLLECTION

Inspired by the legendary Baobab tree of Senegal, a symbol imbued with miraculous virtues and magical powers, this design pays tribute to the sacred trunk where the spirits of ancestors are believed to dwell. The Baobab design captures the essence of this awe-inspiring tree, with its bold, sculptural shapes that evoke the very spirit of African heritage.

The design incorporates the natural textures of bark and the twisting roots that signify the mystical force of the Baobab, weaving a sense of African magic into the fabric of the rug. The captivating forms and earthy tones transport you to the heart of Africa, where the towering trees stand as guardians of culture, history, and spirituality.

IN/OUTDOOR



9197

DRY BEIGE

IN/OUTDOOR



9198

TSINGY OYSTER

IN/OUTDOOR



9199

ZA COPPER

IN/OUTDOOR



9201

MADAGASCAR GOLD

IN/OUTDOOR



9200

BLACK WATER

IN/OUTDOOR



9202

PERRIER'S GREEN

AVAILABLE SIZES (CM)

■ 80X150 | 80X250 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø

● 170X235 | 235X340



Custom sizes available

9388 TIGER | GREEN ON FIRE



POP

POP COLLECTION

The Pop Collection is a vibrant and eclectic series of rugs that brings bold, figurative designs into your home. Inspired by iconic motifs from pop culture, each rug is a playful tribute to creativity, offering a unique statement piece for any space.

With a style that stands out and catches the eye, the Pop Collection invites you to break away from conventional decor and embrace a fresh, artistic approach. These quirky and imaginative pieces add a touch of originality, sparking lively conversations and making them the perfect focal point for modern interiors.

A true reflection of boldness and individuality, the Pop Collection is for those who want their decor to speak with personality and flair.

IN/OUTDOOR



9388
TIGER |
GREEN ON FIRE

IN/OUTDOOR



9390
KOI |
JAPANESE POND

AVAILABLE SIZES (CM)

■ 100X140 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 240 Ø

9368 CARPE DIEM



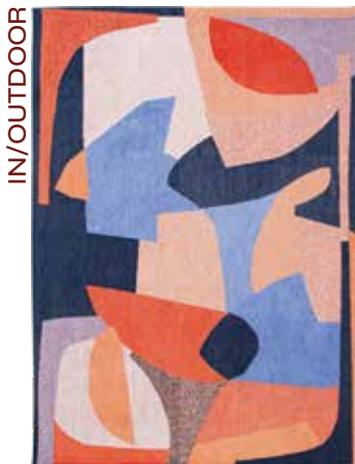
SHAPES

GALLERY COLLECTION

Indulge in the Shapes design, where abstract interlocking forms create a captivating visual experience. This design invites you into a world of modern artistry, where smooth curves and sharp angles meet to form an intriguing, ever-evolving pattern.

To enhance the depth and tactile nature of the rug, material effects are thoughtfully integrated into the design. These textured elements not only create a rich feel but also interact with light, subtly shifting the visual experience as the light changes.

The carefully chosen color palette further elevates the design—when the colors converge, they merge and blend to form new hues, adding an extra layer of dynamism to the piece. The result is a rug that feels alive, offering a dynamic and sophisticated statement for any interior.



9368
CARPE DIEM

AVAILABLE SIZES (CM)

■ 100X140 | 140X200 | 170X240 | 200X280CM | 240X340 | 280X390

● 240 Ø



9393 INDIAN RICE

FRESQUE

GALLERY COLLECTION

Let yourself be inspired by the Fresque design, where vibrant, natural colors and visible brushstrokes bring an artistic and expressive flair to your space. The design evokes the energy and spontaneity of a children's painting workshop, where free expression and creativity take center stage.

Resembling a fresco in its dynamic form, the Fresque rug captures the lively movement of a brushstroke, full of imagination and youthful exuberance. Bold, joyful colors infuse the piece with gaiety, transforming your space with a sense of energy and creativity that feels both fresh and uplifting.

IN/OUTDOOR



9393

INDIAN RICE

AVAILABLE SIZES (CM)

■ 100X140 | 140X200 | 170X240 | 200X280CM | 240X340 | 280X390

● 240 Ø

9195 PADUA BEIGE



VENETIAN DUST

ATLANTIC COLLECTION

It is impossible to remain silent when gazing upon Venice—the city where beauty and history are inextricably linked, and every corner whispers tales of its magnificent past. The Venetian Dust design evokes the timeless allure of this ancient city, where ashy hues and mystical patterns bear the marks of centuries.

This design captures the essence of Venice’s aging elegance—its golden tones, darkened by the passage of time, reflect an inescapable beauty that even the years cannot diminish. Just as if discovered in a forgotten crate, tucked away in a mysterious attic by a Venetian canal, these rugs embody the craftsmanship and magic that defines this city of dreams.



9195
PADUA BEIGE

AVAILABLE SIZES (CM)

- 80X150 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390



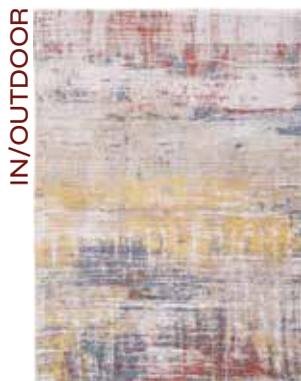
8718 LONG ISLAND BLUE

STREAKS

ATLANTIC COLLECTION

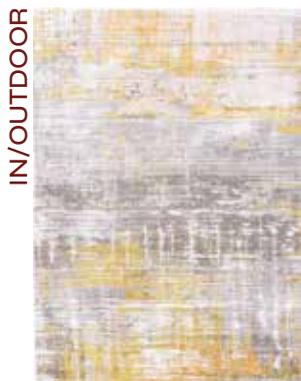
Inspired by the windswept beaches of New Jersey and Long Island, the Streaks design captures the beauty of winter's touch on the sand—where gusts of wind create abstract streaks and ripples, as if painted by nature itself.

Crafted with over a century of expertise, each rug in this collection is woven on Jacquard looms using soft chenille yarns. Layers of texture, subtle distressed details, and delicate stitching are combined to evoke a rich, “vintage” aesthetic. The result is a rug that embodies both natural elegance and exceptional craftsmanship, creating a timeless design that speaks to the artistry of the past.



8714

MONTAUK MULTI



8715

SEA BRIGHT SUNNY



8716

CONEY GREY



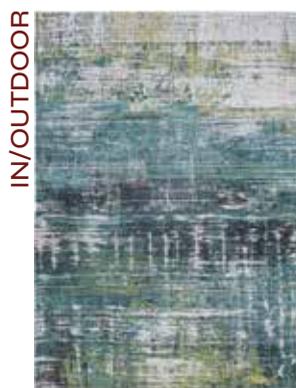
8718

LONG ISLAND BLUE



9125

NASSAU RED



9126

GLEN COVE

AVAILABLE SIZES (CM)

■ 80X150 | 80X250 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø

9196 CAMEL BLUE

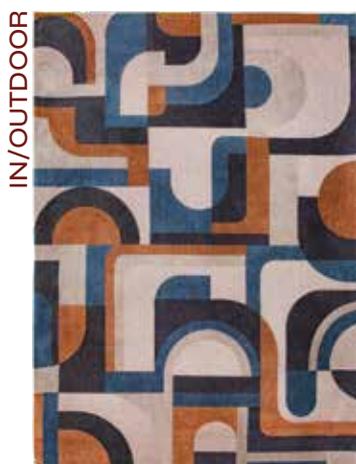


MODULE

NUANCE COLLECTION

The Module design draws inspiration from architectural principles, blending symmetrical and asymmetrical shapes to create a design rooted in the modernist movement, particularly the groundbreaking ideas of Walter Gropius from the 1930s. This design reflects the radical simplicity and functionality that defined the Bauhaus era.

The strong, geometric forms are further enhanced by a thoughtful combination of bold colors and warm materials, giving the rug a distinctive presence. Module is perfect for those who appreciate architectural influences and the structured beauty of space. The design radiates a timeless, secular aura, making it a striking addition to any modern or contemporary space.



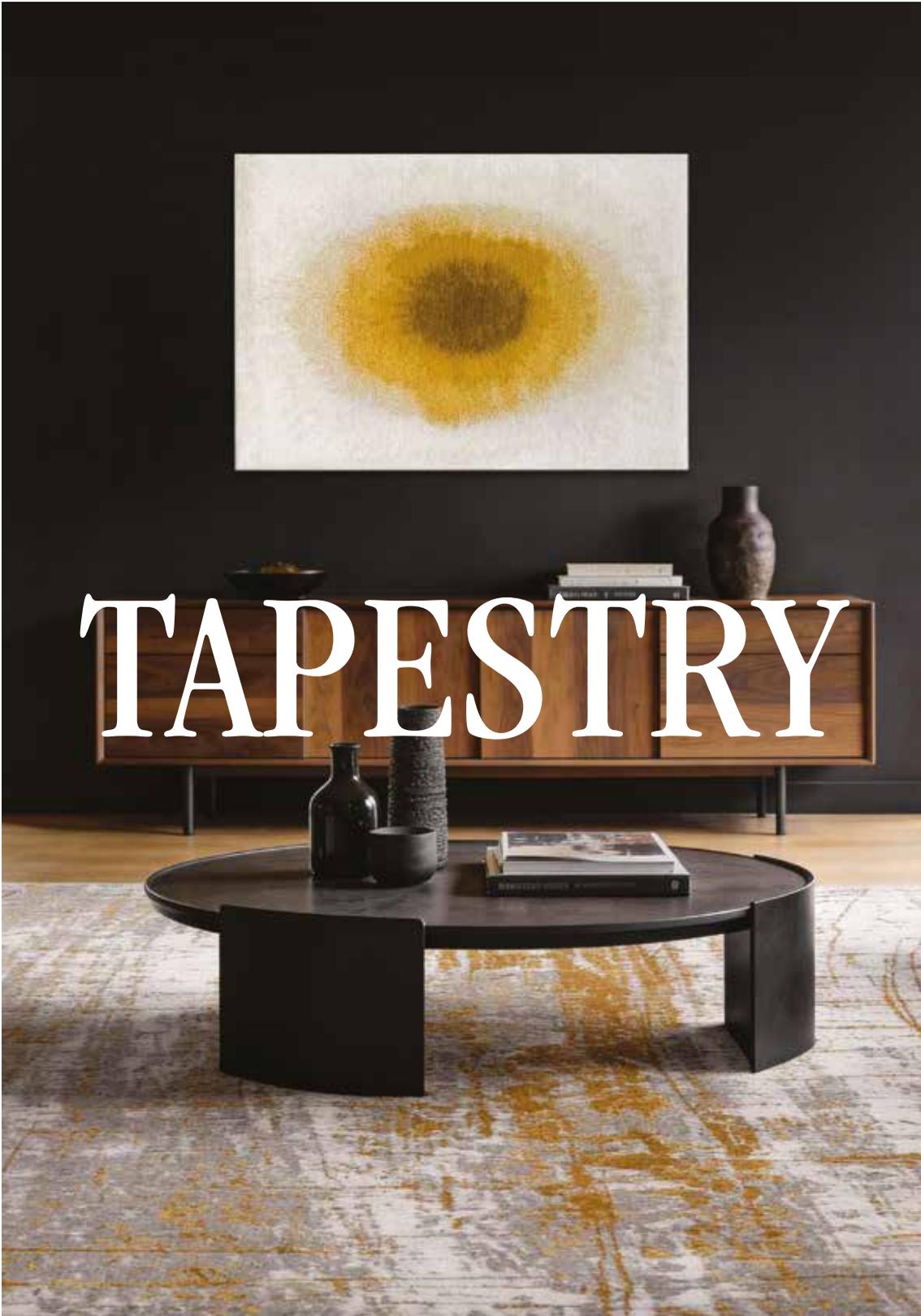
9196

CAMEL BLUE

AVAILABLE SIZES (CM)

■ 80X150 | 80X250 | 140X200 | 170X240 | 200X280 | 240X340 | 280X390

● 140 Ø | 240 Ø



TAPESTRY



ART PIECES

The rugs from our Gallery, Pop, and Drop collections are available as tapestries in a convenient 100 x 140 cm size, perfect for adding style and texture to any wall.

Installing your tapestry is simple and hassle-free. Each rug includes a complete installation kit and an easy-to-follow guide to help you showcase your tapestry effortlessly. Elevate your interior with the beauty and craftsmanship of Louis De Poortere in a whole new way.

SUSTAINABILITY WITH STYLE

Sustainability - A Step Closer to 100% Circularity

At Louis De Poortere, we believe that true quality goes hand in hand with responsibility. Following the launch of our first responsible Ecorugs Collection in 2023 with 20% recycled content, we can proudly share the increase of 40% in 2025 and already 70% in 2026.

Our rugs are not only 100% recyclable but also crafted with an ever-increasing share of recycled materials a significant step toward our ultimate goal of creating products made entirely from recycled content. Each step forward reflects our unwavering commitment to leaving the world a better place than we found it.

The 2026 collection is a celebration of this journey. Every rug is more than just a design piece; it is a testament to thoughtful craftsmanship and our shared responsibility to care for the planet. Together, we are weaving a future that is as sustainable as it is beautiful.



100% PET

100% RECYCLABLE

100% RESPONSIBLE

WHY USE POLYESTER?

Historically, we have used natural cotton within our rugs, but with the challenge to protect the natural world and provide a bright future for civilization, we believe it is important to make sure our products are more circular. Polyester gives us this opportunity through its long life and an ability to be returned to new rugs.

100%

Mono-material

Every part of our Ecorugs is made from polyester. By creating a 100% mono-material construction, we eliminate the need to separate materials and make it easier to recycle Ecorugs at the end of their life.



Longer product life

In terms of durability, polyester fibres are stronger and more durable than cotton. In fact, we compared the wear of new Ecorugs with a cotton construction and found that cotton wears out three times more under the same usage. The use of 100% polyester means a longer life for our rugs and less frequent replacement.

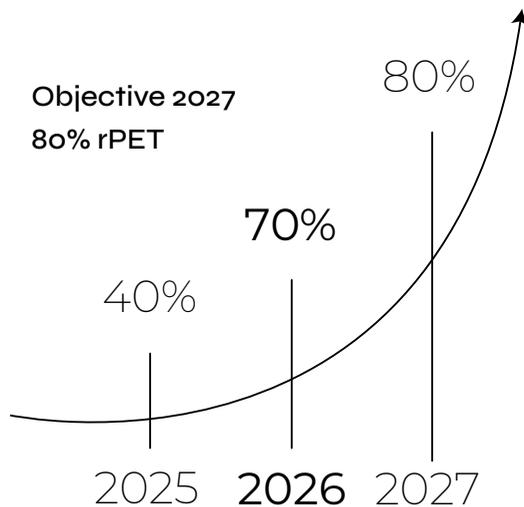


Recyclability

Polyester is endlessly recyclable without degradation in quality, giving us the potential to adopt a circular product model in the future. Recycling polyester lets us extend the life of the materials we use, reducing demand for new raw materials.

Sustainability with style

When it comes to beautiful products to decorate your home, we know you desire exceptional quality and a uniquely personal style. We also know that the future of the planet is a worry for us all. Our rugs consider both, bringing you an eco-friendly alternative that moves towards circularity and which doesn't compromise style. You can enjoy the beauty of your Ecorug knowing you're choosing a better future.

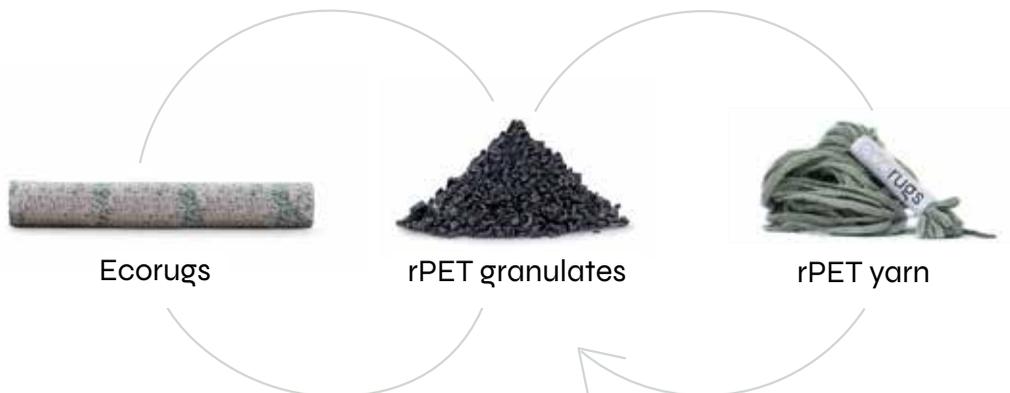


A fibre of the future.

As a synthetic material, it can be recycled efficiently and infinitely, without compromising its quality throughout its life cycle.

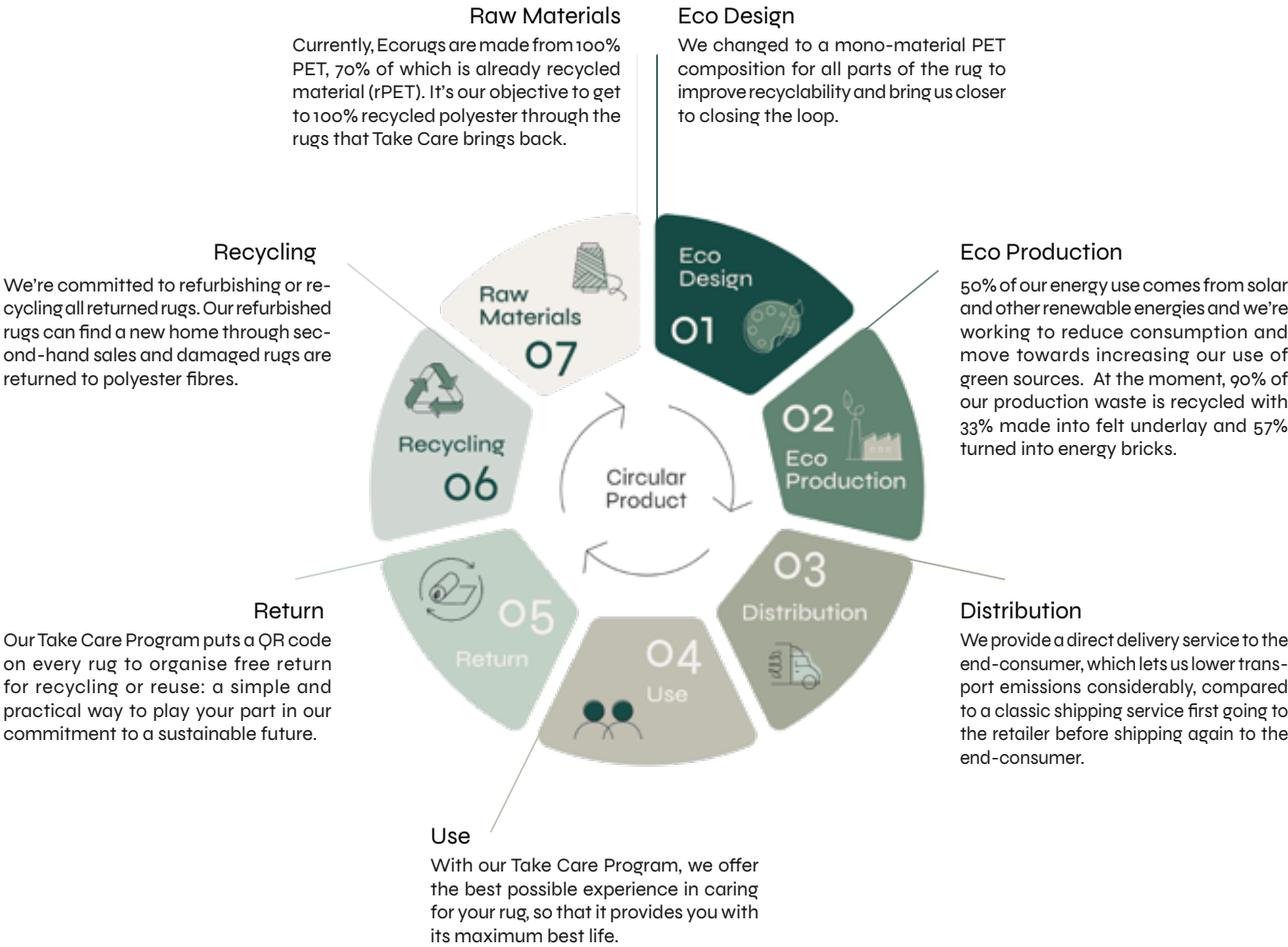
We're aware of the concerns associated with the production of virgin polyester derived from petroleum, a non-renewable resource. However, alongside our Take Care Program to make recycling a shared responsibility, our Ecorugs offer a move towards a sustainable solution by extending polyester's useful life and reducing our demand on these resources.

Polyester has exceptional recycling properties and for every kilogram of polyester we recycle, we get one kilogram back. This means no waste and every gram of material is used efficiently. Also, with polyester's exceptional durability, each rug possesses a long life, no matter how many times it finds a new home. Polyester is truly a fibre of the future.



A LIFE MORE CIRCULAR

We believe that closing the loop with our mono-material construction, gives us the best opportunity to lower our footprint, and this is how we create a more circular life for your Louis de Poortere Ecorug:





TAKE CARE PROGRAM

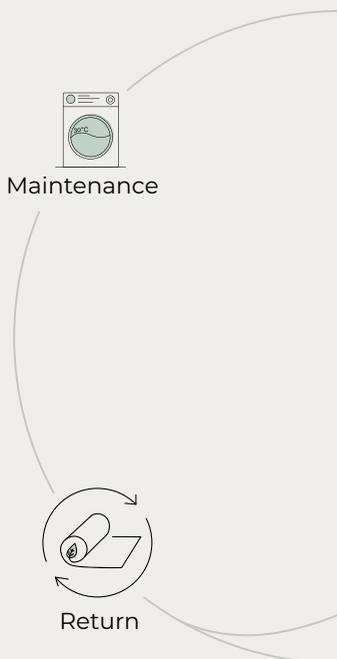


Take Care is our way to make sure that we share responsibility in extending the life of your Ecorug and reclaiming it for recycling. Making returns easy through Take Care is what's needed to make the recycling of Ecorugs a possibility: It's easy for you and puts us in control of the process.

Through Take Care, we can both share a role in giving Ecorugs a circular life.

01. Maintenance

Keeping your Ecorug looking new is one of the best ways to give it a long life. That's why we've made every Ecorug machine washable and set out the perfect way to care for your new rug in our Take Care guidance.



02. Return

Once your Ecorug has reached the end of its time with you, it's easy to return it. Use the QR code and serial number to arrange a free* return. It's a simple way to contribute to a more sustainable future.

03. Reuse or Recycle

Once your Ecorug finds its way back to us, we assess it and decide what to do. Rugs in good condition are cleaned, reconditioned and are put up for second-hand sale. Those not able to be sold are sent to our recycling network to be returned to raw polyester material.

*Only free return available for EU countries at this moment (UK incl). For updates, please check the website.

TECHNICAL SPECIFICATIONS

Design	Kanji - Drop - Cubik - Baobab - Berber - Coral	All other designs
Composition	100% PET (70%rPET)	
Manufacturing process	Jacquard Flatweave	
Backing composition	PES anti-slip latex	
Height	+/- 5mm 0,20"	+/- 3mm 0,12"
Weight	1650 gr/m ² 49 OZ/SQY	1500 gr/m ² 44 OZ/SQY
Fire resistance	flammability according to BS 4790 CFR 1630-FF1-70	flame resistance according to CAN CGSB 4.2 - 27.6
Chemical content	determination of for- maldehyde according to ISO 14184-1	prohibit azo dyes free according to EN 14362-1
Other test	thermal resistance (m ² K/W) ISO 8302 from 0.032 to 0.041	thermal resistance (tog) BS 4745 from 0.32 to 0.41
	Suitable for floor heating	
Certifications	 <p>STANDARD 100 1611062 Centexbel www.oeko-tex.com</p>	 <p>afaq ISO 9001 Qualité AFNOR CERTIFICATION</p>

To get your maintenance advice or get more info about our recycling program, visit our website
www.louisdepoortere.com

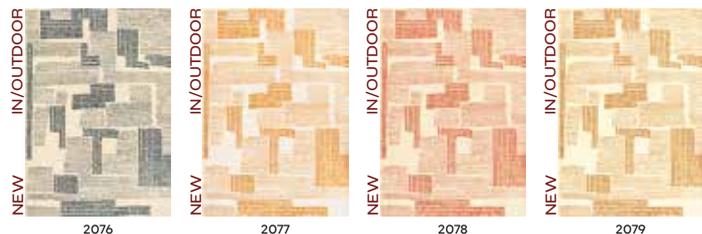


CONVERSION TO US SIZES

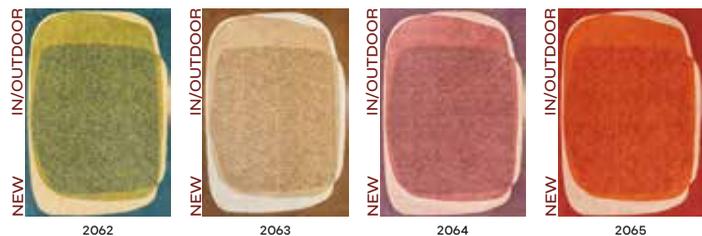
80X150CM	31"X59"	● 140CM Ø	Ø 4'7"
100X140CM	3'3"X4'7"	● 240CM Ø	Ø 7'10"
80X250CM	31"X8'2"	● 290CM Ø	Ø 9'6"
140X200CM	4'7"X6'7"	● 170X235CM	5'7"X7'9"
170X240CM	5'7"X7'10"	● 235X340CM	7'9"X11'2"
200X280CM	6'7"X9'2"		
240X340CM	7'10"X11'2"		
280X390CM	9'2"X12'10"		

CRAFT COLLECTION

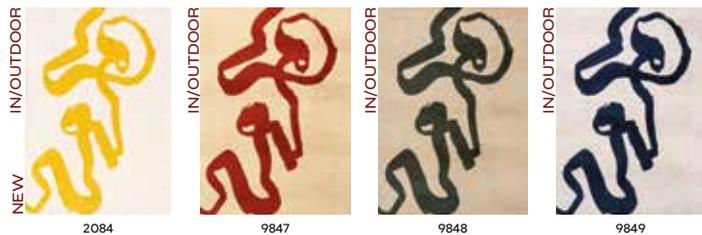
ZEN GARDEN



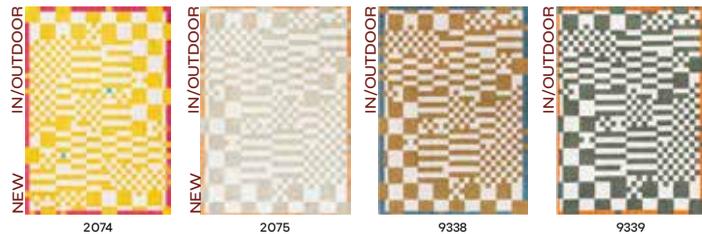
MARBLE



RIBBON



CHESS

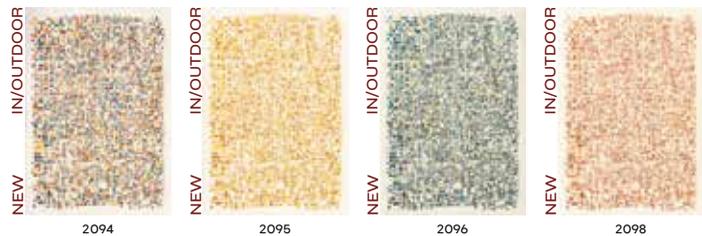


GALLERY COLLECTION

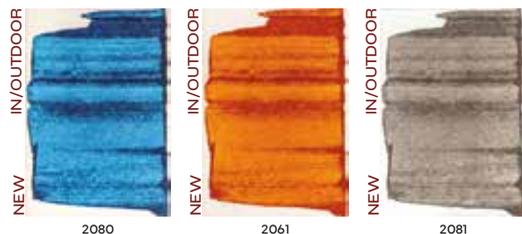
STONES



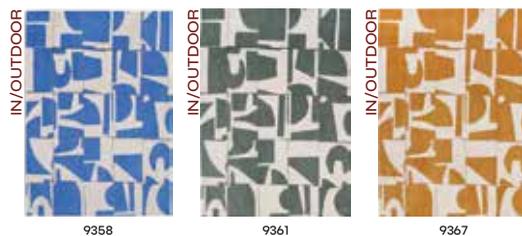
CUBIK



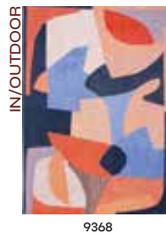
BRUSH



PAPERCUT



SHAPES



FRESQUE

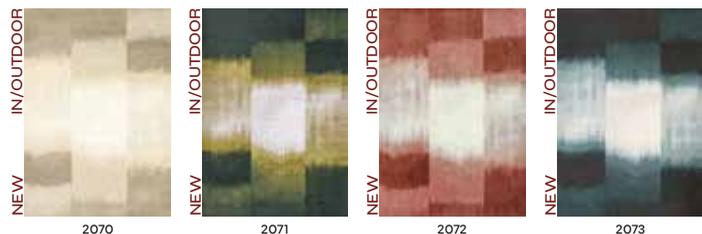


MODULE



MEDITATION COLLECTION

SENDAI



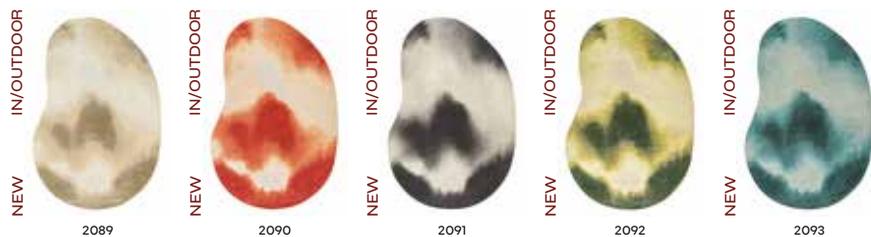
CORAL



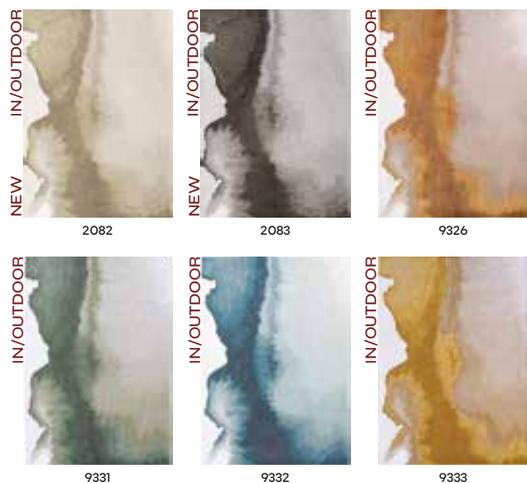
DROP



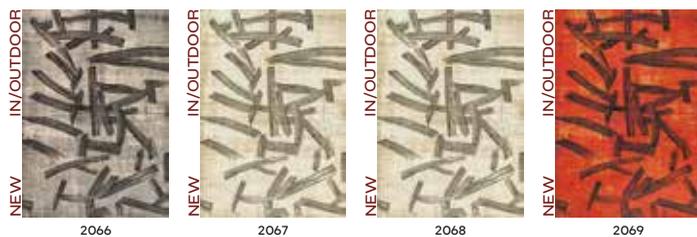
AQUARELLE



LAGOON

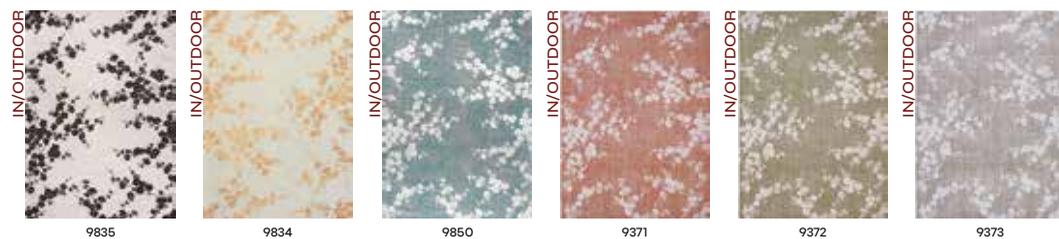


KANJI



SAKURA COLLECTION

SAKURA



MAD MEN COLLECTION

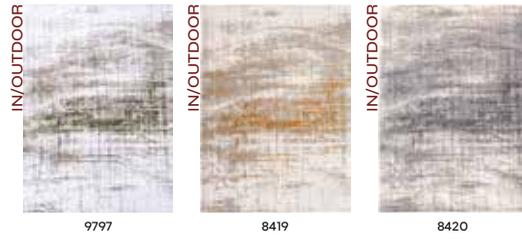
VIRGIN LAND



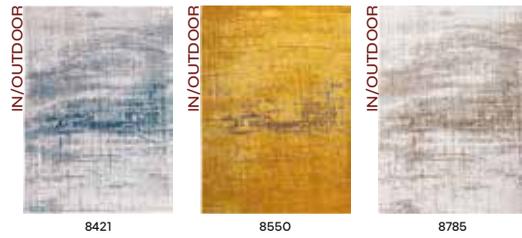
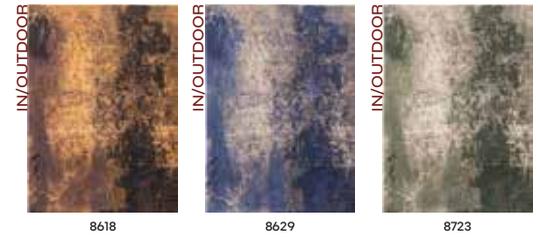
SOL



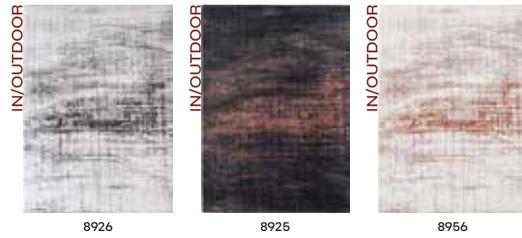
GRIFF



CRACKS

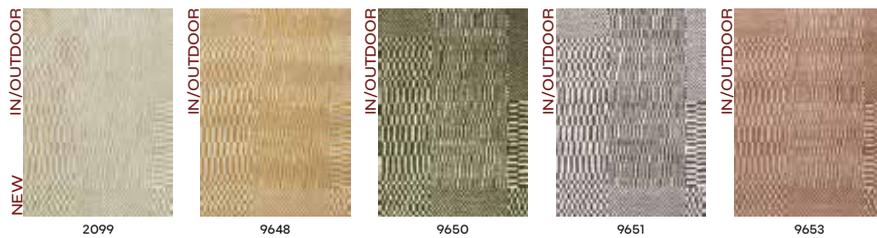


JACOB'S LADDER



STRUCTURES COLLECTION

BERBER



BAOBAB

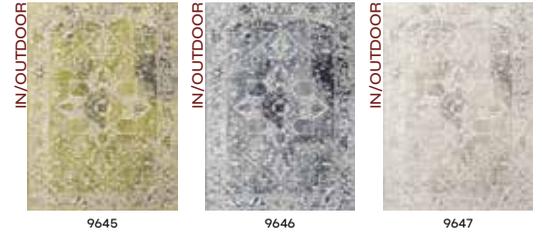


ANTIQUARIAN COLLECTION

SUZANI



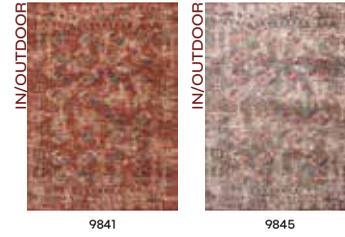
TABRIZ



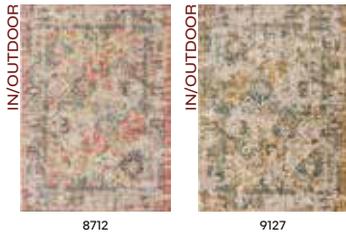
USHAK



KASAK



BAKHTIARI



HADSCHLU

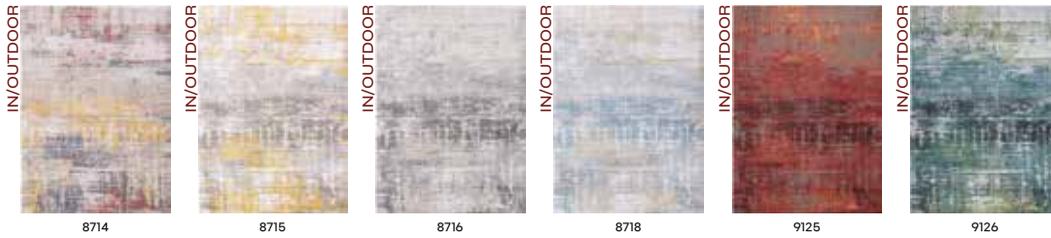


KILIM



ATLANTIC COLLECTION

STREAKS

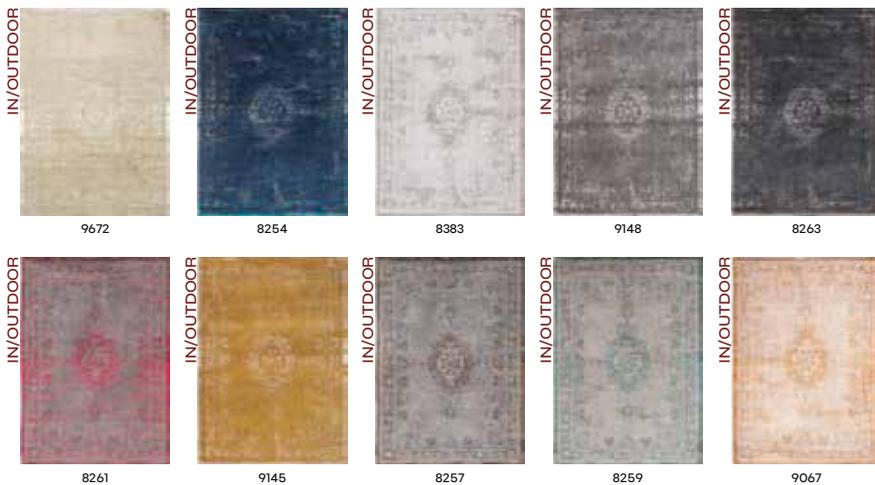


VENETIAN DUST



FADING WORLD COLLECTION

MEDALLION



POP COLLECTION

POP



DISCOVER OUR OTHER COLLECTIONS



THE WILTON COLLECTION

- A collection of traditional Wilton woven carpets and stair runners.



COLLABORATION

- In collaboration with the awarded duo Folkform, we have created a stunning Monochrome Collection of jute and wool, pushing the boundaries of traditional manufacturing techniques.





© 2026 LOUIS DE POORTERE
Rue de la Royenne 45B - 7700 Mouscron - Belgium
+32 56 393 393 | info@ldp.be

@louis.de.poortere



made in belgium
louisdepoortere.com